

LDDA Board Communication

Meeting Date: Wednesday November 16, 2016

Agenda Item: Kimley Horn Pedestrian Audit

Executive Summary: Kimley Horn will present their findings on the Pedestrian Audit. Staff would like to take the top priorities of these findings to PUMA to emphasize those suggestions into the Master Plan of Development.

Agenda Item: Event Schedule for 2017

Executive Summary: Staff has been meeting with several committees to discuss events in 2017. The attached draft is a suggested event schedule for the year. The draft has themes for 2nd Fridays each month and incorporates the elements that will be most missed from Festival on Main into smaller events throughout the year. We would like this event to shift from exclusively an Art Crawl into a monthly celebration of the entire district. Would the board be interested in a partnership with the BrewHop Trolley to circulate patrons throughout the district? Would we charge?

We are also proposing a monthly Downtown Concert, instead of three in June.

We will continue to work with Artwalk on our sponsorship and how we can best support the event. They have chosen to do only two Artwalks, one in May and one in September.

Activating the alleys and breezeways has been a long-term goal for the LDDA Board and the community. As a board, I would like to discuss what our vision is and what role we play in making that happen.

As other events are being changed throughout the city, how do we want to proceed? Should we work with the City and Colorodans to hold a cruise night?

We held a Southend Block Party last year, featuring businesses between 1st – 3rd. In what ways would be support that again?

Questions:

1. How should we proceed with 2nd Fridays?
 2. How would the Board like to proceed with the Downtown Concert schedule?
 3. In what ways should be activate alleys and breezeways?
 4. How do we want to support events in the future: create them, sponsor them, support them, market them?
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Agenda Item: Parking Study Implementation

Executive Summary: Staff would like to discuss the upcoming switch to LPR Parking technology and what the LDDA should do in regard to communication and employee parking.