



# Longmont Downtown Development Authority

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## Longmont Downtown Façade Improvement Program Application Standards and Criteria

### Project Funding


The level of DDA funding is at the discretion of the DDA Board and is subject to available funding. DDA funding shall be based on an application's compliance with the following standards and criteria, the evaluation scoring system, and compliance with all other program requirements.

### Application Standards and Criteria

Applications shall be evaluated according to the following standards and criteria as applicable to each proposal and the DDA Board shall provide findings of how the proposal complies with the standards and criteria.

1. The application is consistent with the DDA and City goals and objectives, including those applicable goals and objectives in the DDA Downtown Master Plan for Development and the Longmont Area Comprehensive Plan.
2. Funding is or will be available from the FIP and the application will have a positive impact on the DDA finances in terms of taxes generated by the project.
3. The application demonstrates appropriate relationships between the funding requested and the total project cost, the economic viability of the project, the quality of the proposed improvements, and the period of time necessary for the DDA to recover the DDA funding through tax increment revenues.
4. The application is in an area where redevelopment is desired and the proposal will help foster additional redevelopment efforts in the area.
5. The application will enhance the viability of the downtown by providing a desired use or mix of uses.



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6. The application will have a positive impact on the visual quality of the downtown through creative and enduring design and the use of high quality and durable building materials.
  7. The application is consistent with the downtown façade improvement guidelines, including the preservation of historic landmarks, those properties, structures and features eligible to be a historic landmark, and contributing properties, structures, and features within a local historic area or district or a national register historic district. Historic landmarks are subject to applicable review by the Historic Preservation Commission.
  8. The application promotes sustainable development through the use of green building and energy conservation practices and will not create adverse environmental impacts. Applications are required at a minimum to meet applicable green building and energy code standards.