

LDDA Board Communication

Meeting Date: Wednesday, November 17, 2021

Current Incentive Fund Availability:

Retail Conversion: \$16,676	Signage: \$35,459	DIP: \$190,909	Alleyscape: \$11,089
Residential: \$24,749	Safe Re-opening: \$6,175	TIF: \$2,985,665 (net projected available)	

Agenda Item: Landline Doughnuts Incentives

Executive Summary: Landline Doughnuts, 321 Main St. would like to come in for incentives. They are finalizing the application and LDDA staff will review on Monday. More info to come.

Agenda Item: Tactical Management Assessment Report

Executive Summary: David Starnes, Civistruct SD will present the Tactical Management Assessment that was recently completed. This work was a partnership with Longmont Economic Development Partnership. He will present the findings and ask for feedback from the group. A DRAFT presentation is attached for your review. Objectives of the study include:

- Gain a greater understanding of why some proposed development projects in Longmont have been abandoned over the past 2-3 years and to quantify the impacts
- Undertake a comparative analysis of the entitlement process between like projects in competing communities
- Convene strategy sessions with representatives from the development, construction and professional services industries to solicit feedback and input into Longmont's entitlement process
- Identify actionable strategies and recommendations to meet community goals and strengthen partnerships between public and private sectors

Once we receive feedback for the Board, we will move into next steps with LEDP and City Staff on implementation of the potential tactical strategies.

Recommended Motion: Accept the report.

Agenda Item: Development Update

Executive Summary: Staff will update the board on Annexation, Coffman St. Lighting and Dickens Patio projects.

Agenda Item: Non-discrimination statement

Executive Summary: As part of the SCFD process, organizations are required to adopt a non-discrimination statement. Below, please see draft statement.

The Longmont Downtown Development Authority does not discriminate against any person or organization based on age, race, sex, color, creed, religion, national origin, sexual orientation, transgender status, gender identity, gender expression, ancestry, marital status, gender, veteran status, military status, political service, affiliation or disability.

Additional text could include:

These activities include, but are not limited to, hiring and firing of staff, selection of volunteers, artists and vendors, and provision of services. We are committed to providing an inclusive and welcoming environment for all members of our staff, stakeholders, volunteers, subcontractors, vendors, and clients.

Recommended Action: Adopt statement with additional text.

Agenda Item: Holiday Office Schedule

Executive Summary: Each year, LDDA staff works the Holiday Tree Lighting the day after Thanksgiving (Nov 26), which is a City Holiday. The Holiday Schedule for the office will be:

Closed December 24 – December 27 – (Dec. 24 is for the Christmas Holiday, December 27 is to make up for Nov 26)

Closed December 31 (for the New Years Day Holiday)

With the rise of cases in COVID during the Winter Months (December – February), staff will explore working three days in the office and two days at home. If needed, staff will come in for meetings and projects during their work from home days.