

# LDDA Board Communication

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**Meeting Date: Wednesday, December 21, 2022**

**Current Incentive Fund Availability:**

Retail Conversion: \$59,100	Signage: \$15,379	DIP: \$420,979	Alleyscape: \$11,089
Residential: \$19,749	Safe Re-opening: \$6,175	TIF: \$3,489,079 (net projected available)	

**Agenda Item: 2023 LDDA Proposed Board Meeting Schedule & Notification Location:**

Location: Longmont Downtown Development Authority Offices - 320 Main St.  
Day: Every **4th** Wednesday, except noted below  
Time: 4:15 p.m.

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January	25	
February	10 or 27	Board Retreat (Full Day - morning in Ft. Collins and meeting in the afternoon)
February	22	
March	22	This is Spring Break. Can we move this to March 29 (5 <sup>th</sup> Wednesday)?
April	26	
May	24	
June	28	
July	26	
August	23	
September	27	
October	25	
November	15	*3 <sup>rd</sup> Wednesday
December	20	*3 <sup>rd</sup> Wednesday - @ 11:30 a.m. - Holiday Luncheon

**LDDA Proposed Meeting Notification Spot:**

Main Street Window of LDDA offices at 320 Main St.

**Board Action Needed:** Motion to approve slate of meeting dates and times as well as notification in window of LDDA office.

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**Agenda Item: Legislative Consulting Services**

**Executive Summary:** During the budget process for 2023, the LDDA Board allocated \$25,000 toward a shared contract with Grand Junction DDA (GJDDA) and Fort Collins DDA (FCDDA) to hire a consultant to provide ongoing advocacy and lobbying services at the Colorado legislature, administrative departments and the executive branch.

Together we extended requests to four consulting firms for proposals. In October, it was collectively decided that Politicalworks of Denver, led by Travis Berry and Scott Chase, was best suited to provide this joint service to the three DDAs.

Attached is a draft of the contract, including the scope of services from Politicalworks. The total amount for the contract is \$60,000 for a nine-month period. We propose this amount be split equally among the three partners, \$20,000 each.

Our attorney has reviewed the contract and has a few minor revisions. He will work with legal counsel for FCDDA and GJDDA to incorporate those into the final agreement.

**Motion:** Approve agreement with Politicalworks, LLC for costs up to \$20,000, with changes as agreed upon with legal counsel and executive director.

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## **Agenda Item: Joint DDA - Council Meeting Agenda**

**Executive Summary:** On January 10<sup>th</sup>, the LDDA Board will be meeting with City Council at a pre-session. The Board requested this meeting to discuss the need for improvements and investments in connectivity and access, particularly in regard to pedestrian infrastructure.

As the Board continues to implement the community-driven vision of our Master Plan of Development, a focus on connectivity and access is the highest priority. The adopted vision states:

Access to Downtown is easy, safe and low-stress for people living, working or visiting by any form of transportation; understanding the almost every person is a pedestrian at some point of their trip to Downtown.

As we continue to implement the Plan, now is the time to make necessary transportation investments and strategies to ensure a positive experience for the whole community. The City's critical initiative in the 1<sup>st</sup> and Main Transit Area will catalyze the community's vision of embracing alternative transportation and bringing more pedestrians into the downtown area. Also, in November, the Council voted to move forward with Vision Zero policies and implementation.

In the recently passed 2023 budget, LDDA funded \$500,000 (\$250,000 in both 2023 and 2024) in the Capital Improvement Program (CIP) Main Street Corridor Plan (TRP137) budget, which addresses speed mitigation, mid-block crossing improvements and alley reconstruction.

Our request to City Council was to discuss timelines, goals and how we can work together to maximize the DDA budgeted funds to take action and make the City safe and comfortable for pedestrians of all ages and abilities.

In the current Capital Improvement Project budget, you can view projects here, starting on page 163.

<https://www.longmontcolorado.gov/home/showpublisheddocument/35339/637974515108370000>

Below is an overview of those that are in downtown.

### **Funded Projects:**

1. Pavement Management Program has 3<sup>rd</sup> Ave. from Main to Sunset being repaved.
2. Boston Avenue Connection (Price to Martin)
3. 1st and Main Transit Station Area Improvements
4. Coffman St. Busway Improvements

## Partially Funded:

1. Design and construction of intersection improvements at 3<sup>rd</sup> & Martin
2. Concrete Pavement Management - 1<sup>st</sup> Ave (Main - Martin); Boston
3. Main Street Corridor Plan (See attached)

Staff would like to discuss the agenda for that evening. Suggestions include:

1. Quick overview of the LDDA Plan of Development regarding connectivity/access
2. Overview of what we have consistently heard from businesses and residents
3. Overview of projects currently in the CIP or other initiatives underway
4. Stress the need for experimentation and other tactical urbanism