



Longmont Downtown Development Authority

Board of Directors Retreat

350 Main Street, Longmont, CO 80501
(First building north of the 300 block breezeway)

February 20, 2013 – 8:15 AM – 4 PM

Facilitator: Eric Hozempa, Executive Director, Longmont Community Foundation

A. Intro and 2012 in Review – 8:30 a.m. (Eric / Kimberlee)

B. Vision – 9 a.m. (Eric / Kimberlee)

- a. What are other Downtowns doing?
- b. What is our strong vision for Downtown?
- c. Exercise: The perfect Block
- d. Craft the vision

BREAK

C. Tools to create the vision (Funding and Timelines/Priorities) – 11:15 a.m. (Eric / Kimberlee / Jim)

- a. Parking Fund
- b. BID
- c. Mil Levy
- d. 501 c 3
- e. Incentive Allocations

LUNCH – 1 p.m.

(Working Lunch. Review Strategic Plan)

D. Strategic Plan Review – 2 p.m. (Eric)

- a. Is this still adequate?
- b. Anything to be added or deleted?
- c. How far/what role do we play in some of these things?

E. Strategic Plan Prioritization – 3 p.m. (Eric)

- a. Future – what are our priorities in 2013 Short/Long Term? / Work Plan
- b. How will we measure success?
- c. Roles and Priorities for the Future?

F. Wrap Up / Other – 3:45 p.m. (Eric)