

| 2022 OPERATING BUDGET (DRAFT) | | | | 2020 | 2021 | 2022 | | Notes |
|-------------------------------|---------|------|---|--------|--------|--------------------|------------------|--|
| Budget | Element | Line | Description | Budget | Budget | Budget Text Amount | Requested Budget | |
| 485 | 1 | 137 | STAFF TRAINING/CONFERENCE | 2,500 | 2,000 | | 2,000 | |
| 485 | 1 | 142 | FOOD ALLOWANCE | 150 | 150 | 2,000 | 150 | |
| | | | <i>Food</i> | | | 150 | | |
| 485 | 1 | 210 | SUPPLIES | 5,000 | 4,700 | | 5,900 | |
| | | | <i>Clean and Green</i> | | | 500 | | |
| | | | <i>Meeting supplies and food</i> | | | 700 | | |
| | | | <i>Flowers for Planters</i> | | | 1,700 | | Increase \$700 (added 600 block and expect costs to go up) |
| | | | <i>office Supplies</i> | | | 2,000 | | Increase \$500 for new office |
| | | | <i>Misc</i> | | | 1,000 | | |
| 485 | 1 | 217 | DUES AND SUBSCRIPTIONS | 1,550 | 1,550 | | 1,700 | |
| | | | <i>International Dntown Assoc Dues</i> | | | 425 | | |
| | | | <i>Downtown Colorado Inc</i> | | | 400 | | |
| | | | <i>Misc</i> | | | 100 | | |
| | | | <i>International Economic Development Council</i> | | | 425 | | |
| | | | <i>Times Call Subscription/Biz West</i> | | | 350 | | |
| 485 | 1 | 218 | NON-CAPITAL EQUIP/FURN | 2,500 | 0 | | 0 | |
| 485 | 1 | 240 | REPAIR AND MAINTENANCE | 5,000 | 5,000 | | 5,750 | |
| | | | <i>Cleaning Services Office</i> | | | 3,500 | | |
| | | | <i>Windows</i> | | | 1,000 | | |
| | | | <i>Floor Mats</i> | | | 550 | | |
| | | | <i>Misc Building Repair</i> | | | 700 | | |
| 485 | 1 | 245 | MILEAGE ALLOWANCE | 250 | 250 | | 250 | |
| | | | <i>Travel to meetings</i> | | | 250 | | |
| 485 | 1 | 246 | LIABILITY INSURANCE | 8,910 | 9,600 | | 9,600 | |
| | | | <i>2021</i> | | | 9,600 | | |
| 485 | 1 | 249 | OPERATING LEASES/RENTALS | 34,220 | 39,200 | | 40,440 | |
| | | | <i>Office Lease</i> | | | 37,440 | | |
| | | | <i>Copier Lease / copies</i> | | | 2,000 | | |
| | | | <i>Other expense</i> | | | 1,000 | | |
| 485 | 1 | 250 | PROF/CONTRACTED SERVICES | 33,750 | 34,625 | | 47,500 | |
| | | | <i>Maintenance Services</i> | | | 10,500 | | Allowed 3% increase. 2021 actual was \$9840 |
| | | | <i>Legal & misc expenses</i> | | | 2,000 | | |
| | | | <i>Cleaning contract</i> | | | 5,000 | | |
| | | | <i>Pressure Washing - Spot Cleaning Quarterly</i> | | | 6,000 | | Parklets - end of season |
| | | | <i>Parket delivery/storage/TC</i> | | | 9,000 | | Traffic Control, storage |
| | | | <i>Safety Services</i> | | | 15,000 | | |
| 485 | 1 | 252 | ADS AND LEGAL NOTICES | 500 | 0 | | 0 | |
| 485 | 1 | 260 | UTILITIES | 1,750 | 750 | | 750 | |
| | | | <i>Utilities</i> | | | 150 | | |
| | | | <i>Internet</i> | | | 600 | | |
| 485 | 1 | 261 | TELEPHONE CHARGES | 1,500 | 1,500 | | 1,500 | |
| | | | <i>Cell usage</i> | | | 1,500 | | |
| 485 | 1 | 263 | POSTAGE | 250 | 250 | | 250 | |
| | | | <i>postage increase</i> | | | 250 | | |
| 485 | 1 | 264 | PRINTING/COPYING/BINDING | 1,500 | 750 | | 2,500 | |
| | | | <i>Printing, copying and binding</i> | | | 2,500 | | |
| 485 | 1 | 269 | OTHER SERVICES/CHARGES | 2,500 | 2,650 | | 2,650 | |
| | | | <i>STAFF PARKING</i> | | | 2,650 | | |
| 485 | 1 | 970 | TRANSFERS TO OTHER FUNDS | 0 | 0 | | 0 | |

| 2022 GID Budget | | | | 2020 | 2021 | 2022 | | NOTES |
|-----------------|---------|------|--|--------|--------|--------------------|------------------|--|
| Budget | Element | Line | Description | Budget | Budget | Budget Text Amount | Requested Budget | |
| 431 | 2 | 210 | SUPPLIES | 7,250 | 7,200 | | 10,200 | Increase Perinnals |
| | | | <i>Office supplies</i> | | | 200 | | |
| | | | <i>Flowers for pots</i> | | | 6,000 | | |
| | | | <i>Median/Bulb Out Perinnals</i> | | | 2,000 | | |
| | | | <i>Maintenance Supplies</i> | | | 2,000 | | |
| 431 | 2 | 240 | REPAIR AND MAINTENANCE | 5,500 | 5,000 | | 5,000 | |
| | | | <i>Other maintenance</i> | | | 500 | | |
| | | | <i>Irrigation Repair & Materials</i> | | | 4,500 | | |
| 431 | 2 | 246 | LIABILITY INSURANCE | 0 | 5,200 | | 5,200 | |
| | | | 2021 | | | 5,200 | | |
| 431 | 2 | 249 | OPERATING LEASES/RENTALS | 1,920 | 2,350 | | 2,550 | |
| | | | <i>5% of building lease</i> | | | 2,350 | | |
| | | | <i>Copier Lease</i> | | | 200 | | |
| 431 | 2 | 250 | PROF/CONTRACTED SERVICES | 63,000 | 62,250 | | 71,500 | Allowed 3% increase |
| | | | <i>Landscape Contractor</i> | | | 38,000 | | |
| | | | <i>Tree Maintenance</i> | | | 2,000 | | |
| | | | <i>Pressure Wash / Clean</i> | | | 21,500 | | |
| | | | <i>Cleaning Contract</i> | | | 10,000 | | |
| 431 | 2 | 260 | UTILITIES | 550 | 150 | | 150 | Increase to \$10k? Change annual budget to \$20k. GID 50%. |
| | | | <i>Utility costs</i> | | | 100 | | |
| | | | <i>Use of Fiber</i> | | | 50 | | |
| 431 | 2 | 263 | POSTAGE | 50 | 0 | | 0 | |
| 431 | 2 | 264 | PRINTING/COPYING/BINDING | 1,000 | 250 | | 150 | |
| | | | <i>Copies/Printing</i> | | | 150 | | |
| 431 | 2 | 269 | OTHER SERVICES/CHARGES | 1,000 | 250 | | 150 | |
| | | | <i>Other</i> | | | 150 | | |
| 431 | 2 | 270 | ADMIN/MANAGEMENT SERVICES | 11,242 | 10,260 | | 10,260 | |
| | | | | | | 10,260 | | |
| 431 | 2 | 970 | TRANSFERS TO OTHER FUNDS | 131 | 0 | | 0 | |
| 431 | 2 | 971 | CONTINGENCY | 0 | 0 | | 0 | |

| 2022 Parking Fund Budget | | | | 2020 | 2021 | 2022 | | Notes |
|--------------------------|---------|------|---|--------|--------|--------------------|------------------|-----------------------------------|
| Budget | Element | Line | Description | Budget | Budget | Budget Text Amount | Requested Budget | |
| 485 | 1 | 210 | SUPPLIES | 2,600 | 2,000 | | 2,150 | |
| | | | <i>Office Supplies</i> | | | 100 | | |
| | | | <i>Permit cost, Temp Permits, Hangers</i> | | | 1,550 | | internal supplies for day permits |
| | | | <i>Update Quick Books</i> | | | 500 | | Move to online system |
| 485 | 1 | 240 | REPAIR AND MAINTENANCE | 200 | 200 | | 500 | |
| | | | <i>misc repair and maintenance</i> | | | 500 | | |
| 485 | 1 | 246 | LIABILITY INSURANCE | 0 | 4,200 | | 4,200 | |
| | | | <i>2021</i> | | | 4,200 | | |
| 485 | 1 | 249 | OPERATING LEASES/RENTALS | 6,135 | 6,975 | | 7,875 | |
| | | | <i>15% of lease rental</i> | | | 7,500 | | |
| | | | <i>Copier Lease</i> | | | 375 | | |
| 485 | 1 | 250 | PROF/CONTRACTED SERVICES | 21,250 | 16,150 | | 19,000 | |
| | | | <i>Maintenance Services</i> | | | 7,000 | | 3% increase |
| | | | <i>Parking Consultant Resources</i> | | | 2,000 | | |
| | | | <i>Cleaning Contract</i> | | | 5,000 | | Increase |
| | | | <i>Signage Updates</i> | | | 5,000 | | |
| 485 | 1 | 252 | ADS AND LEGAL NOTICES | 500 | 0 | | 0 | |
| 485 | 1 | 260 | UTILITIES | 2,800 | 1,600 | | 2,250 | |
| | | | <i>Parking Lot Lights Electric</i> | | | 2,250 | | |
| 485 | 1 | 263 | POSTAGE | 200 | 100 | | 100 | |
| | | | <i>Postage</i> | | | 100 | | |
| 485 | 1 | 264 | PRINTING/COPYING/BINDING | 1,500 | 1,500 | | 1,500 | |
| | | | <i>Parking Resources</i> | | | 1,500 | | |
| 485 | 1 | 269 | OTHER SERVICES/CHARGES | 400 | 400 | | 400 | |
| | | | <i>Credit card processing expenses</i> | | | 400 | | |

| 2022 Arts & Entertainment Budget | | | | 2020 | 2021 | 2022 | | |
|----------------------------------|---------|------|--|---------|---------|--------------------|------------------|------------------------------|
| Budget | Element | Line | Description | Budget | Budget | Budget Text Amount | Requested Budget | Notes |
| 485 | 8 | 137 | STAFF TRAINING/CONFERENCE | 500 | 500 | | 500 | |
| | | | <i>CCI meetings</i> | | | 500 | | |
| 485 | 8 | 142 | FOOD ALLOWANCE | 250 | 100 | | 100 | |
| | | | <i>Food Allowance for functions</i> | | | 100 | | |
| 485 | 8 | 210 | SUPPLIES | 17,750 | 14,750 | | 15,750 | |
| | | | <i>Signage</i> | | | 1,000 | | |
| | | | <i>Giveaways</i> | | | 2,750 | | Increased pens |
| | | | <i>Misc Office Supplies</i> | | | 1,000 | | |
| | | | <i>Misc Event Supplies</i> | | | 3,000 | | |
| | | | <i>Concert Supplies</i> | | | 8,000 | | Increased 2000 |
| 485 | 8 | 217 | DUES AND SUBSCRIPTIONS | 4,570 | 5,920 | | 4,720 | |
| | | | <i>survey monkey</i> | | | 400 | | |
| | | | <i>EML (gift card)</i> | | | 1,200 | | |
| | | | <i>Go Daddy</i> | | | 500 | | |
| | | | <i>Adobe Suites</i> | | | 2,500 | | |
| | | | <i>Canva</i> | | | 120 | | |
| 485 | 8 | 218 | NON-CAPITAL EQUIP/FURN | 0 | 0 | | 0 | |
| 485 | 8 | 229 | MATERIALS/MISC. SUPPLIES | 0 | 0 | | 0 | |
| 485 | 8 | 245 | MILEAGE ALLOWANCE | 200 | 200 | | 200 | |
| | | | <i>mileage</i> | | | 200 | | |
| 485 | 8 | 246 | LIABILITY INSURANCE | 1,000 | 1,000 | | 1,000 | |
| | | | <i>2021</i> | | | 1,000 | | |
| 485 | 8 | 250 | PROF/CONTRACTED SERVICES | 138,600 | 135,100 | | 161,100 | |
| | | | <i>Web site and E-mail outreach</i> | | | 7,000 | | |
| | | | <i>VISTA</i> | | | 19,000 | | Increased cost of program |
| | | | <i>Graphic design support</i> | | | 8,000 | | |
| | | | <i>Downtown Concert Series/Walkabout/Events</i> | | | 38,000 | | |
| | | | <i>Holiday Lights</i> | | | 35,000 | | |
| | | | <i>Concert Security / Police</i> | | | 5,600 | | |
| | | | <i>Writing - freelance</i> | | | 1,000 | | |
| | | | <i>Outreach/Promo Delivery</i> | | | 2,000 | | |
| | | | <i>Tree Lighting Ceremony & holiday promotions</i> | | | 15,000 | | Increased |
| | | | <i>Monthly event artist stipends</i> | | | 12,000 | | New Event - Increase |
| | | | <i>Bandwango</i> | | | 3,500 | | New collaboration - Increase |
| | | | <i>Artwalk & other sponsorships</i> | | | 15,000 | | Increased |
| 485 | 8 | 252 | ADS AND LEGAL NOTICES | 30,000 | 31,500 | | 37,000 | |
| | | | <i>Social Media</i> | | | 5,500 | | Increase in paid reach |
| | | | <i>Street Concerts/Walkabout</i> | | | 8,000 | | |
| | | | <i>Holidays and tree lighting</i> | | | 3,000 | | |
| | | | <i>Downtown Awareness Ads</i> | | | 8,500 | | |
| | | | <i>Creative District / Shop Local</i> | | | 6,000 | | |
| | | | <i>General Marketing / Promo (GC)</i> | | | 6,000 | | |
| 485 | 8 | 260 | UTILITIES | 5,500 | 8,500 | | 8,500 | |
| | | | <i>Metered electrical expenses in DDA</i> | | | 8,500 | | |
| 485 | 8 | 263 | POSTAGE | 3,000 | 3,000 | | 6,000 | Postage Increase |
| | | | <i>Postage for direct mail pieces</i> | | | 6,000 | | |
| 485 | 8 | 264 | PRINTING/COPYING/BINDING | 12,500 | 11,500 | | 25,400 | |
| | | | <i>EDDM</i> | | | 4,000 | | |
| | | | <i>Downtown Guides</i> | | | 2,000 | | |
| | | | <i>Kiosks & Ground Graphics</i> | | | 3,000 | | |

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|-----|---|-----|------------------------|-------|------------------------------------|---------|--|
| | | | | | <i>Concert Series</i> | 2,000 | |
| | | | | | <i>Marketing/Creative District</i> | 5,000 | |
| | | | | | <i>BBP/Giveaways</i> | 7,000 | |
| | | | | | <i>Gift Card</i> | 2,400 | |
| 485 | 8 | 269 | OTHER SERVICES/CHARGES | 5,000 | 4,000 | 5,500 | Increase - new event Holiday bags, Concert Shirts, New Event Promo gift cards, holders, envelopes, inserts |
| | | | | | <i>Gift Card Fees</i> | 4,000 | |
| | | | | | <i>PayPal Fees</i> | 500 | based on 2020 total \$441 |
| | | | | | <i>BOA Fees</i> | 1000 | based on 2020 sales *1.5% |
| | | | | | TOTALS | 216,070 | 265,770 |

| Construction Fund Projects 2022 - TIF | | |
|--|------------------|---|
| Project | Cost | |
| Metrics | \$10,000 | Ped counters/subscription |
| Cameras | \$100,000 | Alley Cameras |
| Mural / Cultural Project | \$15,000 | Implement art/culture programs consistent with our Master Plan, such as Reverse Block Party |
| Parking Study Update | \$25,000 | Duration & Capacity study update |
| Parkeet Maintenance | \$10,000 | Pressure wash, install, deinstall, traffic control |
| Economic Vitality Programming | \$25,000 | LEDP collaborations, marketing, research |
| | | |
| Total | \$185,000 | |
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Program Management Fees

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|----------------------|-----------------|
| Metrics | \$400 |
| Cameras | \$4,000 |
| Mural/Programs | \$600 |
| Parking Study Update | \$1,000 |
| Parklet Maintenance | \$400 |
| Economic Vitality | \$1,000 |
| 500 Coffman St | \$25,000 |
| Connectivity | \$500 |
| Total | \$32,900 |