

2023 OPERATING BUDGET (DRAFT)		2020	2021		2022	2023		
Line	Description	Budget	Budget	Budget Text Amount		Budget Text Amount	Requested Budget	2023 NOTES & Changes
137	STAFF TRAINING/CONFERENCE	2,500	2,000		2,000		3,000	
				2,000		3,000		Entire staff @ Loveland - Sponsorship?
142	FOOD ALLOWANCE	150	150		150		150	
	Food			150		150		
210	SUPPLIES	5,000	4,700		5,900		6,900	
	Clean and Green			500		1,000		Increase \$500 to cover tshirt costs
	Meeting supplies and food			700		1,400		
	Flowers for Planters			1,700		2,000		Increase 5% flowers and plastic.
	office Supplies			2,000		1,500		
	Misc			1,000		1,000		
217	DUES AND SUBSCRIPTIONS	1,550	1,550		1,700		2,000	
	International Downtown Assoc Dues			425		450		
	Downtown Colorado Inc			400		400		
	Misc			200		200		
	International Economic Development Council			425		450		
	Times Call Subscription/Biz West			350		350		
	Zoom					150		
218	NON-CAPITAL EQUIP/FURN	2,500	0				2,500	
240	REPAIR AND MAINTENANCE	5,000	5,000		5,750		4,700	
	Cleaning Services Office			3,500		2,500		
	Windows			1,000		1,200		
	Floor Mats			550		520		
	Misc Building Repair			700		480		
245	MILEAGE ALLOWANCE	250	250		250		250	
	Travel to meetings			250				
246	LIABILITY INSURANCE	8,910	9,600		9,900		11,000	Increase 10%
	2021			9,600		10,890		
249	OPERATING LEASES/RENTALS	34,220	39,200		40,440		46,350	
	Office Lease			37,440		43,350		
	Copier Lease / copies			2,000		2,000		
	Other expense			1,000		1,000		
250	PROF/CONTRACTED SERVICES	33,750	34,625		50,000		51,900	
	Maintenance Services			10,500		11,100		Increase 5%. New RFP this year.
	Legal & misc expenses			2,000		2,000		
	Cleaning contract			7,500		7,500		Increase 3%
	Pressure Washing - Spot Cleaning Quarterly			6,000		6,300		Increase 5%. New RFP this year.

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	<i>Parket delivery/storage/TC</i>			<i>9,000</i>		<i>0</i>		report in Construction
	<i>TIF renewal</i>			<i>15,000</i>		<i>25,000</i>		New expense
252	ADS AND LEGAL NOTICES	500	0				1,000	New - digital outreach
260	UTILITIES	1,750	750		750		750	
	<i>Utilities</i>			<i>150</i>		<i>150</i>		
	<i>Internet</i>			<i>600</i>		<i>600</i>		
261	TELEPHONE CHARGES	1,500	1,500		1,500		1,500	
	<i>Cell usage</i>			<i>1,500</i>		<i>1,500</i>		
263	POSTAGE	250	250		250		250	
	<i>postage increase</i>			<i>250</i>		<i>250</i>		
264	PRINTING/COPYING/BINDING	1,500	750		2,500		2,500	
	<i>Printing, copying and binding</i>			<i>2,500</i>		<i>2,500</i>		
269	OTHER SERVICES/CHARGES	2,500	2,650		2,650		2,500	
	<i>STAFF PARKING</i>			<i>2,650</i>		<i>2,200</i>		5 permits at \$216 per term
	<i>Other</i>					<i>300</i>		
970	TRANSFERS TO OTHER FUNDS	0	0				0	
Total			102,975		123,740		137,250	Added 1500 in OT wages
							13,510	Increase

2023 Arts & Entertainment Budget		2022		2023		
Line	Description	Budget Text Amount		Budget Text Amount	Requested Budget	2023 Notes
137	STAFF TRAINING/CONFERENCE		500		500	
	CCI meetings	500		500		
142	FOOD ALLOWANCE		100		100	
	Food Allowance for functions	100		100		
210	SUPPLIES		15,750		11,000	
	Signage	1,000		0		
	Giveaways	2,750		1,500		
	Misc Office Supplies	1,000		1,000		
	Misc Event Supplies	3,000		3,000		Bandwango Promo, Creative Crawl
	WWMS Supplies			1,500		Food, Drink, Volunteer Set Up, buttons, tshirts
	Concert Supplies	8,000		4,000		tent or fencing components, food/drink/water/ice, wrist bands,
217	DUES AND SUBSCRIPTIONS		4,720		4,600	
	survey monkey	400		400		
	EML (gift card)	1,200		1,200		
	Go Daddy	500		350		longmontcreates,dod,longmontholidays,downtownlongmont
	Adobe Suites	2,500		2,500		
	Canva	120		150		
218	NON-CAPITAL EQUIP/FURN				0	
229	MATERIALS/MISC. SUPPLIES				0	
245	MILEAGE ALLOWANCE		200		200	
	mileage	200		200		
246	LIABILITY INSURANCE				2,500	
	2021	1,000		2,500		AD&D increased to \$500. Firehouse cost increase (Colin).
250	PROF/CONTRACTED SERVICES		161,000		185,000	
	CityLight /upgrades	7,000		8,000		All CityLight
	VISTA Housing (6000) and Admin (12,500)	19,000		20,000		Increased cost of program
	Marketing and Graphic design support	8,000		8,000		
	Walkabout			13,000		sounds (5000), headline bands (5000), security (750), music booking/committee stipend (2500)
	Downtown Concert Series			37,500		bands (12000), sound (5,000), kids activities (2500), contracted staff (Samples/PeopleReady) (2500), toilet rentals (50
	Other Events	38,000		5,000		
	Holiday Lights	40,000		47,500		
	Concert Security / Police	5,600		6,500		Private security and police
	Public Relations Assistance	1,000		0		
	Outreach/Promo Delivery	2,000		1,500		
	Tree Lighting Ceremony	15,000		7,500		Sound (1,000), characters (750), singers (250)
	Holiday Promotions/Winter Passport			5,000		Winter Murals (3800), Photography (250), ice carving (3000), roaming tree (1000),
	Second Saturdays	12,000		7,000		Exploration App, Artist stipends
	Bandwango	3,500		3,500		Taco Trail, Shopping Pass
	Artwalk & other sponsorships	15,000		15,000		
252	ADS AND LEGAL NOTICES		37,000		27,500	
	Digital Marketing & Video	5,500		5,500		Video Productions, Google Ads, YouTube Ads, general downtown FB ads
	Visit Longmont Ad			1,500		Visitor Guide
	Street Concerts	8,000		4,500		TC, Boulder Weekly? Yellow Scene? - Reduce print ads
	Walkabout			4,500		TC, Boulder Weekly, Yellow Scene, Redstone, Colorado Sounds, FB
	Holidays and tree lighting	3,000		3,000		TC
	Downtown Awareness Ads	8,500		2,500		General publications
	Creative District / event marketing	6,000		2,500		Smaller events/Taco Trail
	Shop Local/ Promo (GC)	6,000		3,500		Awareness/outreach
260	UTILITIES		8,500		8,500	

	<i>Metered electrical expenses in DDA</i>	8,500	8,500	
263	POSTAGE	6,000	6,000	Postage Increase
	<i>Postage for direct mail pieces</i>	6,000	6,000	
264	PRINTING/COPYING/BINDING	25,400	27,500	
	<i>EDDM</i>	4,000	4,000	1 Summer events, 1 holiday events
	<i>Downtown Guides</i>	2,000	4,000	based on 5,000 pcs at .78 per
	<i>Kiosks &amp; specialty signage</i>	3,000	2,000	kiosks, Passport participant, SSCC, Happy Hour participant
	<i>Concert Series</i>	2,000	1,000	Banners, kioks, posters, handbills
	<i>WWMS</i>		500	Posters, brochure schedules
	<i>Marketing/Creative District</i>	5,000	2,500	LCD Flyers (300),
	<i>BBP/Giveaways</i>	7,000	7,000	Holiday bags (4800), Concert Shirts, New Event Promo
	<i>WP pages, books, stickers, etc</i>		3,500	Passport pages (1200), passport books (1200), stickers (365 + in-kind)
	<i>Gift Card</i>	2,400	3,000	gift cards (1000 spring), holders (400), envelopes (250), inserts (200), door decals (200)
269	OTHER SERVICES/CHARGES	5,500	5,500	
	<i>Gift Card Fees</i>	4,000	4,000	
	<i>PayPal Fees</i>	500	500	based on 2020 total \$441
	<i>BOA Fees</i>	1000	1,000	based on 2020 sales *1.5%
	<b>TOTALS</b>	264,670	278,900	

2023 GID Budget		2022		2023		
Line	Description	Budget Text Amount		Budget Text Amount	Requested Budget	2023 Notes
210	SUPPLIES		10,200		10,500	
	Office supplies	200		200		
	Flowers for pots	6,000		6300		Increase 5% flowers and plastic
	Median/Bulb Out Perennials	2,000		2000		Replant 500 median
	Special Projects	2,000		2000		
240	REPAIR AND MAINTENANCE		5,000		5,300	
	Other maintenance	500		500		
	Office Maintenance			300		
	Irrigation Repair & Materials	4,500		4500		
246	LIABILITY INSURANCE		5,400		6,000	
	2021	5,200		5940		Increase 10%
249	OPERATING LEASES/RENTALS		2,550		3,120	
	5% of building lease	2,350		3000		
	Copier Lease	200		120		
250	PROF/CONTRACTED SERVICES		76,500		79,000	
	Landscape Contractor	38,000		40000		Increase 5%. New RFP this year.
	Tree Maintenance	2,000		2000		
	Pressure Wash / Clean	21,500		21500		
	Cleaning Contract	15,000		15500		Increase 3%.
260	UTILITIES		150		150	
	Utility costs	100		100		
	Use of Fiber	50		50		
263	POSTAGE		0		0	
264	PRINTING/COPYING/BINDING		150		150	
	Copies/Printing	150		150		
269	OTHER SERVICES/CHARGES		150		150	
	Other	150		150		
270	ADMIN/MANAGEMENT SERVICES		10,260		10,260	
		10,260				
970	TRANSFERS TO OTHER FUNDS		0		0	
971	CONTINGENCY		0		0	
	Totals		110,360		114,630	Total

2023 Parking Fund Budget		2022		2023		
Line	Description	Budget Text Amount		Budget Text Amount	Requested Budget	Notes
210	SUPPLIES		2,150		1,650	
	Office Supplies	100		100		
	Permit cost, Temp Permits, Hangers	1,550		1,550		
	Update Quick Books	500			0	
240	REPAIR AND MAINTENANCE		500		1,300	
	Building Maintenance			825		
	misc repair and maintenance	500		475		
246	LIABILITY INSURANCE		4,400		4,700	
	2021	4,200		4,700		Increase 10%
249	OPERATING LEASES/RENTALS		7,875		8,575	
	15% of lease rental	7,500		8,200		
	Copier Lease	375		375		15%
250	PROF/CONTRACTED SERVICES		21,500		25,075	
	Maintenance Services	7,000		7,350		Increase 5%. New RFP this year.
	Parking Consultant Resources	2,000		5,000		
	Cleaning Contract	7,500		7,725		Increase 3%.
	Other	5,000		5,000		
252	ADS AND LEGAL NOTICES		0		0	
260	UTILITIES		2,250		2,400	
	Parking Lot Lights Electric	2,250		2,400		Increase
263	POSTAGE		100		100	
	Postage	100		100		
264	PRINTING/COPYING/BINDING		1,500		1,500	
	Parking Resources	1,500		1,500		
269	OTHER SERVICES/CHARGES		400		500	
	Credit card processing expenses	400		500		
	Total		40,675		45,800	Total

Construction Fund Projects 2023 - TIF		
Project	Cost	
Metrics	\$3,500	Ped counters/subscription
Parklets	\$15,500	Pressure wash, install, deinstall, traffic control
Mural / Cultural Project	\$15,000	Implement art/culture programs consistent with our Master Plan, such as Reverse Block Party
Parking Study Update	\$50,000	Implementation of study update
Placer AI	\$12,000	Data Service
Economic Vitality Programming	\$25,000	LEDP collaborations, marketing, research
Spoke Garage O/M and lease	\$50,000	Maintenance of SPOKE Garage
<b>CIP Projects</b>		
Alley/Parking/Breezeway	\$100,000	Alley amenity maintenance east side
Main St. Speed Mitigation	\$250,000	Begin exploration of speed mitigation on Main St
Total	<b>\$521,000</b>	

Project Management Fees	
Metrics/Data Resources	\$620
Mural/Programs	\$600
Parking Study Update	\$2,000
Parklet Maintenance	\$620
Economic Vitality	\$1,000
Spoke on Coffman	\$2,000
CIP - alleyscape refresh	\$4,000
CIP - Main St. Design	\$10,000
<b>Total</b>	<b>\$20,840</b>



Revenue Project	2022	2023
DIP (853-85300) Building Permits	\$ 50,000	\$70,000
Parking Permits (555-000000-42215) Parking Fund	\$ 79,000	\$90,000
Sponsorships/event sales (857-00000-44461) A&E Fund	\$ 33,500	\$61,000
Visit Longmont Rent (850-00000-46231) OPS	\$ 18,000	\$21,600
<b>Consturction Fund</b>		
RPA Parking (852-00000-44150)	\$ 58,400	\$58,400
<b>Total Revenue</b>	<b>\$ 238,900</b>	<b>\$301,000</b>

#### **Sponsors & Sales Revenue**

WWMS	\$ 7,500
Concerts	\$ 12,500
Sales	\$ 35,000
Vendor fees	\$ 1,000
Other	\$ 5,000
<b>Total</b>	<b>\$ 61,000</b>