

## Economic Vitality

- Business Support
- Marketing Initiatives
- Business Retention & Recruitment

## Placemaking & Urban Design

- Update Tivoli Lights
- Alley Refresh (west side)
- Pattern Crosswalks on Kimbark

## Creative District

- Longmont Creates Transition
- Retail Grants & Theme Day Support
- Nightlife Campaign

## Connectivity

- Communications
- CIP Budget Alignment
- Main St Investigation
- Parking Shuttle

## Land Use

- Development Support
- Market Assessment Update
- 600 Main Plans

## Leadership

- Master Plan Strategic Action Priorities Update
- Building Better Cities
- Public Relations