

LDDA OPS Budget 2024

2024 OPERATING BUDGET (DRAFT)		2023	2024		
Description	Budget Text Amount		Budget Text Amount	Requested Budget	2024 NOTES
STAFF TRAINING/CONFERENCE		3,000		4,000	
	3,000		4,000		Staff to Durango
FOOD ALLOWANCE		150		150	
	<i>Food</i> 150		150		
SUPPLIES		6,900		7,400	
	<i>Clean and Green</i> 1,000		1,500		
	<i>Meeting supplies and food</i> 1,400		1,500		
	<i>Flowers for Planters</i> 2,000		2,400		Increased Flower cost
	<i>office Supplies</i> 1,500		1,500		
	<i>Misc</i> 1,000		500		
DUES AND SUBSCRIPTIONS		2,000		1,950	
	<i>International Downtown Assoc Dues</i> 450		650		
	<i>Downtown Colorado Inc</i> 400		400		
	<i>Misc</i> 200		0		
	<i>International Economic Development Council</i> 450		450		
	<i>Times Call Subscription/Biz West</i> 350		300		
	<i>Zoom</i> 150		150		
NON-CAPITAL EQUIP/FURN		2,500	15,000	15,000	Upgrade all computers
REPAIR AND MAINTENANCE		4,700		5,530	
	<i>Cleaning Services Office</i> 2,500		2,750		
	<i>Windows</i> 1,200		1,200		
	<i>Floor Mats</i> 520		700		
	<i>Door Lock</i>		180		
	<i>Misc Building Repair</i> 480		700		
MILEAGE ALLOWANCE		250		1,000	
	<i>Travel to meetings</i> 250		1,000		Travel to Durango
LIABILITY INSURANCE		11,000		15,400	
	<i>2021</i> 9,600		15,400		Increase in Insurance
OPERATING LEASES/RENTALS		46,350		47,500	
	<i>Office Lease</i> 43,350		44,500		
	<i>Copier Lease / copies</i> 2,000		2,000		
	<i>Other expense</i> 1,000		1,000		
PROF/CONTRACTED SERVICES		51,900		26,425	
	<i>Maintenance Services</i> 11,100		11,700		
	<i>Legal & misc expenses</i> 2,000		3,500		Removed lobbyist & Parkl
	<i>Cleaning contract</i> 7,500		7,725		
	<i>Pressure Washing - Spot Cleaning Quarterly</i> 6,300		3,500		
	<i>Parket delivery/storage/TC</i> 0		0		
	<i>TIF renewal</i> 25,000		0		
ADS AND LEGAL NOTICES		1,000		0	
UTILITIES		750		750	
	<i>Utilities</i> 150		150		
	<i>Internet</i> 600		600		
TELEPHONE CHARGES				1,000	
	<i>Cell usage</i> 1,500	1,500	1,000		
POSTAGE		250		300	
	<i>postage increase</i> 250		300		
PRINTING/COPYING/BINDING		2,500		2,500	
	<i>Printing, copying and binding</i> 2,500		2,500		
OTHER SERVICES/CHARGES		2,500		3,000	
	<i>STAFF PARKING</i> 2,200		2,500		
	<i>Other</i> 300		500		
TRANSFERS TO OTHER FUNDS				0	
		137,250		131,905	
Total				\$ 133,905	
				2000 OT wages (for C&G)	
		\$	3,345	Decrease	



2024 GID Budget

2024 GID Budget		2023		2024		
Description	Budget Text Amount		Budget Text Amount	Requested Budget		2023 Notes
SUPPLIES		10,500		\$ 11,700		
<i>Office supplies</i>	200		200			
<i>Flowers for pots</i>	6,300		7500			Increase Flowers
<i>Maintenance Supplies</i>	2,000		2000			
<i>Special Projects</i>	2,000		2000			
REPAIR AND MAINTENANCE		5,300		\$ 5,800		
<i>Other maintenance</i>	500		500			
<i>Office Maintenance</i>	300		300			
<i>Irrigation Repair & Materials</i>	4,500		5000			
LIABILITY INSURANCE		6,600		\$ 8,000		Increase in cost
2021	5,200		8000			
OPERATING LEASES/RENTALS		3,120		\$ 3,120		
<i>5% of building lease</i>	3,000		3000			
<i>Copier Lease</i>	120		120			
PROF/CONTRACTED SERVICES		79,000		\$ 86,500		
<i>Landscape Contractor</i>	40,000		42000			
<i>Tree Maintenance</i>	2,000		2000			
<i>Pressure Wash / Clean</i>	21,500		21500			
<i>Cleaning Contract</i>	15,500		21000			Underbudget '23
UTILITIES		150		\$ 150		
<i>Utility costs</i>	100		100			
<i>Use of Fiber</i>	50		50			
POSTAGE			50	\$ 50		
PRINTING/COPYING/BINDING		150		\$ 150		
<i>Copies/Printing</i>	150		150			
OTHER SERVICES/CHARGES		150		\$ 150		
<i>Other</i>	150		150			
ADMIN/MANAGEMENT SERVICES		15,100		\$ 15,100		
	10,260					
TRANSFERS TO OTHER FUNDS		0		\$ -		
CONTINGENCY		0		\$ -		
Totals		120,070		\$ 130,720	Total	
				\$ 10,650	Increase	

Parking Budget 2024

2024 Parking Fund Budget		2023		2024		
Description	Budget Text Amount		Budget Text Amount	Requested Budget		Notes
SUPPLIES		1,650		\$ 2,100		
<i>Office Supplies</i>	100		100			
<i>Permit cost, Temp Permits, Hangers</i>	1,550		2,000			Increase in costs
<i>Update Quick Books</i>				\$ -		
REPAIR AND MAINTENANCE		1,300		\$ 1,500		
Building Maintenance	825		800			
<i>misc repair and maintenance</i>	475		700			
LIABILITY INSURANCE		4,700		\$ 5,170		
2021	4,200		5,170			Increase in costs
OPERATING LEASES/RENTALS		7,875		\$ 8,725		
15% of lease rental	8,200		8,350			
<i>Copier Lease</i>	375		375			
PROF/CONTRACTED SERVICES		25,075		\$ 31,100		
<i>Maintenance Services</i>	7,350		10,500			Increase cost
<i>Parking Consultant Resources</i>	5,000		10,000			Implementation
<i>Cleaning Contract</i>	7,725		5,600			
<i>Other</i>	5,000		5,000			
ADS AND LEGAL NOTICES		0	2,000	\$ 2,000		
UTILITIES		2,400		\$ 2,850		
<i>Parking Lot Lights Electric</i>	2,400		2,850			Based on actuals
POSTAGE		100		\$ 100		
<i>Postage</i>	100		100			
PRINTING/COPYING/BINDING		1,500		\$ 3,000		
<i>Parking Resources</i>	1,500		3,000			Parking maps/construct
OTHER SERVICES/CHARGES		400		\$ 500		
<i>Credit card processing expenses</i>	400		500			
<i>Total</i>		45,000		\$ 57,045		Total
				\$ 12,045		Increase

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A - E Budget 2024

2024 Arts & Entertainment Budget	2023		2024		
Description	Budget Text Amount		Budget Text Amount	Requested Budget	2024 Notes
STAFF TRAINING/CONFERENCE		500		\$ 500	
<i>CCI meetings</i>	500		500		
FOOD ALLOWANCE		100		\$ 100	
<i>Food Allowance for functions</i>	100		100		
SUPPLIES		11,000		\$ 11,500	
<i>Signage</i>	0		0		
<i>Giveaways</i>	1,500		2,000		
<i>Misc Office Supplies</i>	1,000		1,000		
<i>Misc Event Supplies</i>	3,000		3,000		
<i>WWMS Supplies</i>	1,500		2,000		
<i>Concert Supplies</i>	4,000		3,500		
Dues & Subscriptions		4,600		\$ 4,600	
<i>survey monkey</i>	400		400		
<i>EML (gift card)</i>	1,200		1,200		
<i>Go Daddy</i>	350		350		
<i>Adobe Suites</i>	2,500		2,500		
<i>Canva</i>	150		150		
NON-CAPITAL EQUIP/FURN				\$ -	
MATERIALS/MISC. SUPPLIES				\$ -	
MILEAGE ALLOWANCE		200		\$ 200	
<i>mileage</i>	200		200		
LIABILITY INSURANCE				\$ 2,000	
<i>2021</i>	2,500		2,500		
PROF/CONTRACTED SERVICES		185,000		\$ 223,500	
<i>CityLight /upgrades</i>	8,000		8,000		
<i>Marketing and Graphic design support</i>	8,000		8,000		
<i>Social Media Services</i>	20,000		22,000		
<i>Walkabout</i>	13,000		30,000		Walkabout Expenses
<i>Downtown Concert Series</i>	37,500		48,000		Concert Expenses
<i>Other Events</i>	5,000		5,000		
<i>Holiday Lights</i>	47,500		50,000		Increased Lighting expense
<i>Concert Security / Police</i>	6,500		6,500		
<i>Public Relations Assistance</i>	3,500		0		
<i>Outreach/Promo Delivery</i>	1,500		3,500		
<i>Tree Lighting Ceremony</i>	7,500		7,500		
<i>Holiday Promotions/Winter Passport</i>	5,000		8,000		Increased Holiday Expenses
<i>Second Saturdays</i>	7,000		12,000		Artist stipends
<i>Artwalk & other sponsorships</i>	15,000		15,000		
ADS AND LEGAL NOTICES		27,500		\$ 24,500	
<i>Digital Marketing & Video</i>	5,500		7,500		

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A - E Budget 2024

<i>Visit Longmont Ad</i>	1,500	1,500	
<i>Street Concerts</i>	4,500	4,000	
<i>Walkabout</i>	4,500	3,500	
<i>Holidays and tree lighting</i>	3,000	3,000	
<i>Downtown Awareness Ads</i>	2,500	0	
<i>Creative District / event marketing</i>	2,500	0	
<i>Other events/Shop Local/ Promo (GC)</i>	3,500	5,000	
UTILITIES	8,500	\$ 9,500	
<i>Metered electrical expenses in DDA</i>	8,500	9,500	Increase 10% - prior use
POSTAGE	6,000	\$ 1,500	
<i>Postage for direct mail pieces</i>	6,000	1,500	
PRINTING/COPYING/BINDING	27,500	\$ 29,000	
<i>EDDM</i>	4,000	6,000	Further Reach
<i>Downtown Guides</i>	4,000	5,000	
<i>Kiosks & specialty signage</i>	2,000	1,500	
<i>Concert Series</i>	1,000	500	
<i>WWMS</i>	500	1,000	
<i>Marketing/Creative District</i>	2,500	1,000	
<i>BBP/Giveaways</i>	7,000	5,000	
<i>WP pages, books, stickers, etc</i>	3,500	5,400	Increased Passport Materials
<i>Gift Card</i>	3,000	3,600	
OTHER SERVICES/CHARGES	5,500	\$ 4,900	
<i>Gift Card Fees</i>	4,000	2,500	
<i>PayPal Fees</i>	500	400	
<i>BOA Fees</i>	1,000	2,000	
TOTALS	276,400	\$ 311,800	
Total		\$ 311,800	
		\$ 35,400 Increase	

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Construction Fund Budget 2024

Construction Fund Projects 2024 - TIF			
Project	Cost		PM Fee
Metrics	\$3,500	Ped counters/subscription	\$140
	\$35,000	Implement art/culture programs consistent with our Master Plan, Such as LAW & Latino Heritage Festival	\$1,400
Cultural Projects/Activations			
Parking Study Update	\$15,000	Implementation of study update	\$600
Placer AI	\$15,000	Data Service	\$600
Economic Vitality Programming	\$25,000	LEDP collaborations, marketing, research	\$1,000
Spoke Garage O/M and lease	\$50,000	Maintenance of SPOKE Garage	\$2,000
Event Trailer	\$20,000	1/3 trailer and supplies	\$800
Microtransit	\$150,000	Downtown Shuttle	\$6,000
Incentives	\$50,000	Re-fund existing incentives	\$2,000
Cameras	\$5,000	Camera Subscription	\$200
Const Fund Total	\$368,500		
CIP Projects			
Alley/Parking/Breezeway	\$120,000	Alley amenity maintenance east side	\$4,800
Crosswalks	\$30,000	Painted Designed Crosswalks	\$1,200
Main St. Speed Mitigation	\$250,000	Begin exploration of speed mitigation on Main	\$10,000
CIP Total	\$400,000		

Total PM Fee \$30,740

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LDDA Revenue 2024

Revenue Project	2022	2023	2024
DIP (853-85300) Building Permits	\$ 50,000	\$70,000	\$50,000
Parking Permits (555-000000-42215) Parking Fund	\$ 79,000	\$90,000	\$85,000
Sponsorships/event sales (857-00000-44461) A&E Fund	\$ 33,500	\$61,000	\$ 94,700
Visit Longmont Rent (850-00000-46231) OPS	\$ 18,000	\$21,600	\$ 30,700
Consturction Fund			
RPA Parking (852-00000-44150)	\$ 58,400	\$58,400	\$ 58,400
Total Revenue	\$ 238,900	\$301,000	\$318,800

Sponsors & Sales Revenue - 2023

WWMS	\$ 7,500
Concerts	\$ 12,500
Sales	\$ 35,000
Vendor fees	\$ 1,000
Other	\$ 5,000
Total	\$ 61,000

WWMS - 2023

\$ 10,500	sponsors
\$ 29,415	tickets

WWMS - 2024

\$ 12,500	sponsors
\$ 32,500	tickets
\$ 45,000	

Sponsors Revenue - 2024

WWMS	\$ 12,500
Concerts	\$ 10,000
Holidays	\$ 7,000
Wine Walk	\$ 1,500
Total	\$ 31,000

Sales Revenue - 2024

WWMS	\$ 32,500
Concert	\$ 30,000
Vendor fees	\$ 1,200
Total	\$ 63,700

