

Wednesday, March 24, 2021 Board Meeting

4:15 p.m. Virtual meeting

Location: Online Meeting -

<https://us02web.zoom.us/j/87491122848?pwd=MUIvcXZKTk16eFB0SmV4eWpsdWFNUT09>

Present: Joe Perrotto; Chris McGilvray; Ex-officio Member: City of Longmont, Jim Golden; Wes Parker; Kirsten Pellicer; Jim Wardell

Absent: John Creighton; Marcia Martin

Guests: Tony Chacon; Phil Greenwald; Jennifer Ferguson, Jodi Mowery (Landline Doughnuts)

Staff: Executive Director, Kimberlee McKee; Colin Argys; Del Rae Heiser; Emelie Torres

1. Regular Meeting called to order and silent roll taking
2. Board & Ex-Officio Member Comments - none
3. Approval of the Agenda

Motion: Kirsten Pellicer moved to approve the agenda, Jim Wardell seconded the motion. The motion passed unanimously.

4. Approval of the Minutes

Motion to approve the February 24, 2021 Board Minutes: Chris McGilvray moved to approve the minutes, Jim Wardell seconded the motion. The motion passed unanimously.

5. **Public invited to be heard (5 minute max per speaker)**

6. Presentation

1st & Main St Update – Tony Chacon & Phil Greenwald

Project will be the hub of RTD in 2024-2025, the gateway between Denver and Ft. Collins with anticipated \$17 million funding from CDOT. Project will tie-in with Coffman Street Corridor. City staff is looking into the Northwest alignment with Front Range Passenger Rail between Ft. Collins to Pueblo by Amtrak and are weighing on 2 route options.

Ideal alignment for Longmont would be Ft. Collins, Loveland, Berthoud, Boulder, Broomfield to Pueblo.

Phil asked the Board for a letter of support for 1st/Main alignment. City Council has written a letter of support for the alignment. Kimberlee added that this would allow Longmont as a hub and attract talent and primary employers.

Tony's presentation included slides of the 1st/Main project context update, update on infrastructure master plan (IMP). Final IMP acceptance by 6/1/21, total cost would be \$22 million on transit facilities operations. City plans to take control of land acquisitions, design and construction including parking garage and bus facility. City's cost to the project is \$5-6 million. City will pursue private/public partnership for a mixed use project with 20,000-30,000 sqft commercial space and 250 residential units above. Illustrative concept of buildings were also shown. Kirsten asked about BNSF/RTD relationship. Both, including Amtrak, participate on a committee that is tasked to find the right alignment for everyone. It is important for the City to monitor cost and make sure plans are aligned. Jim Wardell asked if said timeline is achievable. All 3 entities have tough timelines but the City will control things as much as possible, continue with Coffman Corridor and 1st & Main projects ready for the next steps when the 3 entities move forward.

Chris asked about how equitable carbon free road map fits into the project. This is a statewide goal to make it safe for everyone, encourage people to ride bicycles or walk. They are working towards all modes of transportation to be fast, convenient, safe and reliable. City is considering transit facilities to utilize energy conservation elements such as solar panels, adequate electric base etc. Staff would work on 1st and Main design at the end of the year in conjunction with Coffman project. City would engage public to the design process starting with plan approvals, standard outreach and additional outreach afterwards.

City is also in contact with BRT public outreach for the 119/I25 corridor and Hover/119 to tie-in to the local construction in the next 5 years. There is a \$4 million grant from BRT plus the City's portion of \$4 million for quiet zones which would also tie-in to south and north/west projects.

What about the federal funding and where is it going? 2042 - 2050+ now. Funding came from Cares Act dollars to keep RTD route and operations afloat. City wants a 3 morning and afternoon peak rail service from north (Ft. Collins) to down to Denver and back up north in the afternoon.

Kimberlee commended the City for including Coffman to Boston connection which is important to the master plan and growth of downtown. TIF Districts are overlapping on 1st & Main so only 1 TIF applies on the project.

Motion: Chris McGilvray moved to approve a letter of support for Northwest Rail to Longmont from the LDDA Board, Kirsten Pellicer seconded the motion. The motion passed unanimously.

Tony and Phil left at 5:10 pm

Jodi Mowery, owner of Landline Doughnuts, has a contract on 321 Main St. for a brick and mortar. The business currently sells to Broomfield, Louisville and Boulder.

7. Old Business

- a. TIF Investment Program Document Approval – Documents were included in the packet with changes and updates.

Motion: Wes Parker moved to approve the final document, Jim Wardell seconded the motion. The motion passed unanimously.

b. Parklet Update

- i. Responses from surveys - Businesses and community input was shared which showed positive support. CDOT grant is available for \$150,000. Parklets cost would be \$300,000. With CDOT grant cap per project of \$150,000, Kimberlee hopes future grants could cover pedestrian improvement/safety/noise reduction, 20 mph speed limit and flashers on midblock crossings. ETA of parklets will be later in May. A prototype is being put together and will be placed in front of Crackpots.

ii. Sponsorships

Kimberlee will prepare a letter for community sponsorship to offset parklet cost and alternative solutions to pedestrian safety. The Board directed Kimberlee to move forward with a sponsorship letter.

- c. Bricks Retail – Jennifer gave an update citing accelerator program has ended. The retail program is growing with 43 companies and she just added wholesale companies with overall total of 63 Colorado representations to date.

Chris commented on their great work and investment to the program. He asked about application process. Set up fee is \$100 and 20% of sales to Bricks Retail. They will transition to a monthly fee starting April 1st. The company is also launching a summer Entrepreneurial Program for high school students which will start 6/14-7/20/2021.

Next Steps would be to continue with current space on a monthly basis while looking for a permanent space and expand program to service businesses.

Kimberlee stated that Visit Longmont is not close to moving in yet. Staff is okay with Bricks Retail to remain in the space with month to month occupancy.

Motion: Chris McGilvray moved to approve the month to month occupancy of Bricks Retail at \$400 per month, pop-up rate, Wes Parker seconded the motion. The motion passed unanimously.

8. New Business - none

9. Financial Update – 2020 was under budget due to COVID and on track at the first of the year.

10. Executive Director Report – Potential service business is looking in SMS space. Grant awarded to SMS included \$100,000 for retail. Kimberlee asked if retail conversion and façade grants can be used for future business. The Board agreed, yes.

A social media post about Boulder King Soopers incident will be on FB and Instagram after the meeting per Board members' approval.

11. Items from Staff - none

12. Board Member Comments - none

13. Adjourn - 5:48 pm