

# LDDA Board Communication

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**Meeting Date:** Wednesday, May 22, 2019

## **Current Incentive Fund Availability**

Retail Conversion: \$31,676	Signage: \$32,891	DIP: \$157,023
Alleyscape West side: \$55,555	Residential: \$34,749	TIF: \$2,985,665 (net projected available)

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## **Agenda Item: 1<sup>st</sup> & Main Station Area Planning Update**

**Executive Summary:** City of Longmont Staff Tony Chacon, Redevelopment Manager and Phil Greenwald, Transportation Planner will do a brief update on the 1<sup>st</sup> & Main Transit Area Plan, including options that have been presented by City of Longmont and RTD.

A link to the City Council Update can be found here:

<http://webapp.ci.longmont.co.us/cache/2/10kocjueluj0oiapohk2mmzq/33305470517201912022735.PDF>

City's proposed plan can be found here:

<http://webapp.ci.longmont.co.us/cache/2/10kocjueluj0oiapohk2mmzq/33305480517201912040253.PDF>

RTD's proposed plan can be found here:

<http://webapp.ci.longmont.co.us/cache/2/10kocjueluj0oiapohk2mmzq/333054905172019120531648.PDF>

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## **Agenda Item: Creative District Update**

**Executive Summary:** Vito Montone will update the Board on the progress of Creative Ventures of Colorado (CVC) and Arts Longmont. Upon the announcement that Arts Longmont would be closing, volunteers and Board Members of CVC worked together to find solutions for keeping a strong voice and dedicated arts council within our community. As a result of conversations with City leadership and arts organizations, there will be a series of externally facilitated community discussions surrounding Arts & Culture. CVC worked to preserve the Arts Longmont legacy and will honor its historical contribution, but reposition it to become a combined organization that both supports the ongoing initiatives of the Longmont Creative District and maintain the voice of the entire creative community.

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## **Agenda Item: Longmont Liquors – Façade Grant**

**Executive Summary:** Board Member Chris McGilvray, of Longmont Liquors (137 Main St.) applied for a Façade Renovation Grant (DIP). Although this grant was eligible to be approved at the staff level, staff requests Board Approval. The façade grant includes new exterior paint on the property. The total project cost is \$2177 and the request was for \$544.25 (the allowable 25%). Staff has reviewed the documents and everything is in order.

**Recommended Motion:** Approve Façade Grant for \$544.24

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## **Agenda Item: Clean & Safe Update**

**Executive Summary:** Staff will update the Board regarding the safety initiatives that have been put forth to City Council.

1. **Public Lands Ordinance:** (See Times Call article attached). City Council voted 4 – 3 to NOT move forward with adding breezeways and public plazas into the Public Lands Ordinance

2. **Park Rangers within Downtown:** Although the LDDA and City Staff planned to partner on the Ranger program and budgeted funds accordingly, City/DDA staff no longer feels comfortable moving forward with the Downtown Ranger Partnership, based on Councils two discussions on the topic.

3. **Expanded Smoke-free Campus:** City Council voted 4 – 3 to advance adding Main St. into the ordinance that covers current Smoke-free campus areas surrounding City Buildings (draft ordinance attached). Without use of Rangers to assist with enforcement, staff and Boulder County Public Health brainstormed different options, such as:

- a. Not all communities have active enforcement. Some use a mix of education, signage and partnering with businesses to explain rules downtown.
- b. Talk with Police regarding the opportunity for enforcement without a Ranger Program. City staff has noted that they did not get any calls surrounding their campus smoke free zone. Can we monitor calls regarding this issue and devise a schedule to check in and make changes needed to give sustainable options for compliance? Is this something that the Citizen Volunteer Police would be able to assist?
- c. City of Boulder uses the Code Enforcement to enforce the smoking restrictions. This could be another option to explore.

Staff is asking the LDDA Board for direction on future next steps regarding these issues.

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