

LDDA Board of Directors Meeting - June 24, 2020 - 4:15 p.m.

ZOOM CALL: https://us02web.zoom.us/j/84600997021?pwd=MGRRTmQwcHhVd0JDbldNR3g2L0ZDdz09

(669) 900-9128 | Meeting ID: 846 0099 7021 | Password: 000778

Agenda

- 1. REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING BOARD AND EX-OFFICIO MEMBER COMMENTS
- 2. APPROVAL OF AGENDA
- 3. APPROVAL OF MINUTES
 - a. Motion to approve the May 27, 2020 Board Meeting Minutes
- 4. **PUBLIC INVITED TO BE HEARD** (3 MINUTE MAX PER SPEAKER Pre-submit comments BEFORE noon on June 24, 2020 at ldda@longmontcolorado.gov Comments will be read at that time.) Or the link will be open for the community to join.
- 5. INCENTIVES
 - a. Business Re-Opening Safety Grant Update
- 6. OLD BUSINESS
 - a. Main Street Road Closures
 - b. Common Consumption Zone / Open Container
 - c. Updates:
 - i. Downtown Resiliency Task Force
 - ii. Marketing Task Force
 - 1. Earned Media
 - iii. Economic Relief Programs
 - 1. Strongmont Fund
 - 2. Strongmont Creates Grants

7. NEW BUSINESS

- a. Diversity, Equity & Inclusion collaborative with Advance Longmont
- b. Business Closures & Recruitment Plans
- c. 320 Main Office Space
- d. Updated photo/web site policies

8. FINANCIAL UPDATE

- a. Budget Update
 - i. 2021 budgeting
- 9. EXECUTIVE DIRECTOR REPORT
- 10. ITEMS FROM STAFF
- 11. EXECUTIVE SESSION
 - a. EXECUTIVE SESSION for the purpose of determining positions relative to matters that may be subject to negotiations, developing strategy for negotiations, and/or instructing negotiators, under C.R.S. Section 24-6-402. (500 Coffman St. & Parking Garage Project)
- 12. BOARD MEMBER COMMENTS
- 13. ADJOURN