

MINUTES
LDDA BOARD OF DIRECTORS
528 Main Street, Longmont
July 22, 2009

Present: Board Members: Robert (Bob) Goff, Bruce Sessions, Todd Skaw; Ex-Officio Member: Jim Golden; and Councilmember: Karen Benker
Absent: Board Member: Burbidge Austin, Sharon Smith-Eisler, and Bill Sawyers
Guests: Tony Kindlespire (Times-Call); Brien Schumacher and Doug Bene (City of Longmont); Nancy Herbert (Communication Strategies)
Staff: Executive Director, Mary Murphy-Bessler and Executive Assistant, Denise Crosby

1. REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING at 4:27 PM.

2. EXECUTIVE SESSION*,

To discuss the purchase, acquisition, lease, transfer, or sale of real, personal, or other property interest under C.R.S. Section 24-6-402(4)(a)

3. BOARD AND EX-OFFICIO MEMBER COMMENTS: Karen Benker noted the Longmont Downtown Concerts have been good, and Bob Goff thanked whoever is bringing the table and chairs. Todd Skaw thinks Thursdays are not a good day for a Concert Series Downtown.

4. DOWNTOWN DEVELOPMENT DIRECTOR REPORT: Mary Murphy-Bessler noted there has been a lot of interest in Downtown over the past week regarding properties and new businesses. This has been very encouraging and we hope to be able to share definitive news in August.

5. APPROVAL OF AGENDA: A motion to approve the agenda was made by Board Member, Todd Skaw and seconded by Board Member, Bruce Sessions passed unanimously.

6. APPROVAL OF MINUTES: A motion to approve the meeting minutes from June 24, 2009 was made by Board Member, Todd Skaw and seconded by Board Member, Bruce Sessions passed unanimously.

7. PUBLIC INVITED TO BE HEARD: None.

8. NEW BUSINESS:

a. DIP Request, 234 Terry Street, Anastasia Alexander, Owner – Giggling Greek*

Mary Murphy-Bessler reviewed Ms. Alexander's DIP request. This has been before the Board before, but needed to include additional documents. These documents were included in this month's Board Packet. Mary advised the City of Longmont's Planning Department has approved Ms. Alexander's new design of two patio pads and one parking space in front of 234 Terry Street. The Boulder County Health Department has also tentatively approved her request for a new cart.

Total Cost of Project: \$3,500.00

DIP Request: \$1,500.00

A motion to approve Anastasia Alexander's DIP request for 234 Terry Street in the amount of \$1,500.00 was made by Board Member, Bruce Sessions and seconded by Board Member, Karen Benker passed unanimously.

b. DIP Request, 335 1st Avenue, Todd Potestio, Owner*

Mary Murphy-Bessler reviewed Mr. Potestio's DIP request. This has been before the Board before, but needed to include additional information. This request is for 335 1st Avenue and was not a part of Phil Del Vecchio's City of Longmont tax rebate program. (His first project at 333 1st Avenue was a part of the City's program.)

Total Cost of Project: \$35,037.45

DIP Request: \$8,843.62

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A motion to approve Todd Potestio's DIP request for 335 1st Avenue in the amount of \$5,000.00 was made by Board Member, Bruce Sessions and seconded by Board Member, Karen Benker passed unanimously.

9. OLD BUSINESS:

a. Downtown Project Updates, Mary Murphy-Bessler

i. Alleyscape

Mary Murphy-Bessler reviewed the meeting she had with the City of Longmont's Power and Communication (LPC) and Public Works (PW) departments. The question arose how we fund getting power from underground lines from the property to the power source. LPC is looking into funding sources and options.

ii. Main Street

Mary Murphy-Bessler reviewed. Bruce, Todd and Bob were given interview sheets that need to be completed regarding how they view the traffic on 287/Main Street. Dale Rademacher will meet with Karen Benker on this issue. This is going before the Longmont City Council within the next few weeks and the LDDA Boards input has been requested. About 45-50 people have been interviewed including Downtown business owners, residents of adjacent neighborhoods, community leaders who were involved in the Economic Vitality Task Force. From these interviews 2-3 schematic designs will be made to present at Public Open Houses to determine where this project should go.

iii. Longmont Theatre

Mary Murphy-Bessler spoke with Tom Lyons this afternoon and he has some designs of the interior. They would like to meet with the smaller group of LDDA and Theatre group next week.

iv. 380 Main

Brien Schumacher gave an update of the 380 Main project. Barry Hamilton is working with his contractor to put together the final bid information on the project. They are hoping to start the work soon, but do not have a start date. Barry has met with several restaurants in the area, but does not have any commitments yet. Mary added Barry would like to review the project commitment with his contractor before he signs it. Mary hopes that will be signed by the end of July.

b. Retreat Summary, Nancy Herbert, Owner/Consultant, Communication Strategies

Nancy Herbert reviewed the LDDA's Strategic Plan (2009-2011) that was created during the February 2009 Board Retreat. Please see the updated/revised plan attached.

10.PUBLIC INVITED TO BE HEARD: None.

11.ITEMS FROM THE STAFF: None.

12.BOARD MEMBER COMMENTS: Karen Benker requested bringing back LDDA's Strategic Plan items to the Board on a regular basis at Board Meetings. With respect to the limited time the Board has together, Bob Goff suggested subcommittees meet to address the issues and then bring them to the Board. Bob asked Mary to meet on a Thursday morning to discuss dividing up the issues/subcommittees. Nancy Herbert suggested the subcommittees meet prior to LDDA Board Meetings, perhaps an hour before, and have Strategic Planning Update on each Agenda. Mary added doing a half year overall update.

13.ADJOURN: The meeting was adjourned at 6:25 PM.

Respectfully Submitted by:

Denise Crosby
Secretary to the LDDA Board

Robert Goff
Chairperson, LDDA