LDDA Board of Directors Meeting 528 Main St., Longmont, CO 80501 July 24, 2019 – 4:15 p.m.



Present:

John Creighton; Ex-officio Member: City of Longmont, Jim Golden; Marcia Martin; Chris McGilvray; Joe

Perrotto; Jim Wardell; Thaxter Williams

Absent:

Kirsten Pellicer

Guests:

Harold Dominguez

Staff: Executive Director, Kimberlee McKee; Del Rae Heiser; Colin Argys; Emelie Torres; Mersadi McClure

- 1. REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING
- 2. BOARD AND EX-OFFICIO MEMBER COMMENTS none
- 3. **APPROVAL OF AGENDA** Joe Perrotto moved to approve the agenda, Jim Wardell seconded the motion. The motion passed unanimously.

4. APPROVAL OF MINUTES

- a. Motion to approve the June 26, 2019 Board Minutes Joe Perrotto moved to approve the minutes, Jim Wardell seconded the motion. The motion passed unanimously.
- 5. **PUBLIC INVITED TO BE HEARD** (5 MINUTE MAX PER SPEAKER) Kimberlee introduced Mersadi McClure, LDDA AmeriCorps Vista.

6. PRESENTATION

- a. Q&A with Harold Dominguez, Longmont City Manager
 - i. Harold updated the Board on a number of topics, including:
 - Sustainability Evaluation System (SES) Tool Council was awaiting the updated wildlife management plan to add riparian setback variance code on redevelopment areas. Harold stressed that this tool will only be used on environmentally sensitive areas, not the entire city. Council also directed City staff to bring back an updated set of criteria for wildlife management plan variances that might also include the SES standards. Special Council was hired to work on this.

Marcia arrived, 4:17 p.m.

Confirmed that LDDA parcel between Boston and Main/Martin and City lots are not part of the sensitive areas where the tool will be used.

John arrived 4:19 p.m.

Triple bottom line considers the environmental, social and economic impacts of development — there is a hard stop on land use that is negatively impacting environment. Variances under land development will have a very high threshold on city land. City staff is working on variance tools and finding a balance for different requests on land development. They plan to have an Executive session with Council in August.

ii. RTD Update – Harold has been communicating with RTD to move the project forward. Location of multi-purpose transit station was narrowed down to two locations and will be taken to the Council next month. The larger issue is that the development is on the flood plain which will need to be addressed first, through the RSVP project. City is waiting for clarity from Army Corp of Engineers on DR (disaster recovery) funding.

John asked if RTD will acquire a property on the site. Yes, they will. Federal components also play into the process.

Kimberlee expressed the concern for LDDA investment on the 500 Coffman Development. Reconfiguration of Coffman Street will significantly reduce on-street parking spaces. Parking structure will not make-up for the loss of spaces. Knowing the real timeline of RTD development would help the LDDA plan redevelopment on Coffman St. Harold pointed out a \$20-30 million gap on funding for flood plain mitigation currently and the DR funding will help reduce the gap by \$10-20 million. More funding from State and Federal to come would keep reducing the gap.

Chris asked what else the LDDA can do to help move the project. They are making progress and Harold will let the Board know of updates.

Kimberlee pointed out the effect on 1^{st} Avenue land redevelopment in relation to Opportunity Zone and Enterprise Zone investment without real information on timeline.

iii. Quiet Zones – City is repurposing street fund and allocating \$2 million for construction from 3rd into Old Town next year as directed by Council. Street closures and crossings will need to be considered as these are impacting neighborhoods. Another area to consider is to push Boston across the railroad tracks to have east-west connection. 1st and Emery is moving forward. Terry St. challenge is access. This also touches on the ballot initiatives to lift the sunset on street tax (10 years). City has also applied for grants to help fund the project.

Chris asked the total cost of the project. Harold cited that it started at \$7.2 million and now at \$9 million. City staff management of construction would help reduce cost.

iv. Ballot Initiatives

- 1. Lifting the sales tax sunset to 30 years
- 2. Leases for 20 years are creating issues and the City is asking to extend it to 30 years
- 3. Swim and Ice facility City staff worked with the school district who has agreed to pay a portion for the facilities they will use. Library annex is also being considered.
- 4. The Mayor and Council members also asked to increase the 20-year-old pay levels for the city's Mayor and Council members.

Resolution will be done in August for the ballot initiative to move.

v. LDDA initiatives / Collaborations – parking study implementation will be handled by Harold moving forward. They will continue to look at parking management to sustain efficiency and maintenance.

Main St. Corridor Plan – 2 planning charrettes on the 200 block were done. Two properties are being updated and halfway house relocation is moving forward. Part of conversation with property owners is for street median to extend to 200 and 100 blocks. LDDA has funding for maintaining medians. Lifting of sunset can help with this.

John asked what educational efforts the City can do to help voters understand what nuance issue is. Sandi Seader and Marijke Unger are working on information for the community.

Kimberlee also added that alternate way of transportation (bike and pedestrian trail) is vital to downtown. There is an economic impact in connecting different systems together to elevate the community and downtown to a different level.

Kimberlee informed everyone that two Rangers started today. It is a good start for collaboration on management of safety, parks and green spaces and downtown.

Jim Wardell asked about homeless in breezeways /downtown. What is the best method to handle this? The Rangers, partner organizations and ordinances are good resources to resolution. Identifying different levels of homelessness is helpful in figuring out help. Housing is also essential to this.

John Creighton added that Code Enforcement need to be actively involved. Homelessness issues extend to properties. Property owners also need to be involved by making surroundings and landscaping safe. CPTED is a good resource for property owners. Council will continue conversation on this and Harold asked Marcia to share information with the LDDA Board.

Camera – Kimberlee expressed that cameras would aid safety in parking lots.

7. OLD BUSINESS - none

8. NEW BUSINESS

a. Board elections / New Posting Spot -

Board meeting posting spot will need to be moved to the new LDDA office at 320 Main St.

Motion: John Creighton moved to approve the new posting spot of board meetings to 320 Main St. effective August 1, 2019. Chris McGilvray seconded the motion. The motion passed unanimously.

b. Board elections – Thaxter Williams, president; Chris McGilvray, vice president; John Creighton, at large **Motion:** Jim Wardell moved to approve current slate of board members for another term, Joe Perrotto seconded the motion. The motion passed unanimously.

9. FINANCIAL UPDATE

- a. Construction Fund Budget TIF will be used to implement projects as shared to the Board.
 - Placemaking Programs Joe Perrotto stated to start with a strategic placemaking plan before setting design standards.
 - Creative District the Longmont Museum started an app for local tours and the LDDA can add funding to implementation of historic markers in downtown.
 - Economic Vitality Artisan manufacturing recruitment and collateral would help appeal for destination. EforAll has funding and miscellaneous expenses are for other projects like business recruitment and retention to help strengthen the community.

Total funding for construction budget would be \$82,500.

Motion: Chris McGilvray moved to approve construction fund budget, Joe Perrotto seconded the motion. The motion passed unanimously.

b. Office Move – lighting, etc.- Kimberlee shared a list of needed repairs, improvement and efficiency in the new office.

Motion: John Creighton moved to approve the additional funding of 18,000 for the new office, Jim Wardell seconded the motion. The motion passed unanimously.

10. EXECUTIVE DIRECTORS REPORT -

The LDDA received \$3,000 grant for murals in alleys and avenues. Staff did an inventory of spaces for murals. Some property owners also expressed interest on murals.

Village Place gazebo will not be removed but landscaping will be removed and gazebo surrounding cleaned-up Kimberlee shared the SMS update next meeting.

Kimbark crosswalk striping will take place this Friday.

- 11. ITEMS FROM STAFF Del Rae shared that tree grates will be installed this week and will impact some traffic and parking. Colin shared the final concert on Friday, Farmers' Market is going well and vendors are happy and cruise night is on Saturday.
- 12. **BOARD MEMBER COMMENTS** Jim Wardell asked about smoking restriction feedback from public. Kimberlee received a call. Signs are ready for installation. Business kits from Boulder County will be distributed to businesses soon.

Public land passed.

13. ADJOURN - 5:53pm

Respectfully submitted by:

Kimberlee McKee

Executive Director, LDDA

Thaxter Williams Chris M

Chairperson, LDDA