

**Agenda**  
**Longmont Downtown Development Authority**  
**Board of Directors**  
**528 Main Street, Longmont, CO 80501**  
**January 25, 2012 – 4:15 PM**

1. **REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING**
2. **BOARD AND EX-OFFICIO MEMBER COMMENTS**
3. **APPROVAL OF AGENDA\***
4. **APPROVAL OF MINUTES\***
  - A. Motion to approve the December 14, 2011 Board Minutes\*
5. **PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER)**
6. **EXECUTIVE DIRECTOR REPORT**
  - A. **Web site**
  - B. **2<sup>nd</sup> Friday**
7. **UNFINISHED BUSINESS**
  - A. Alley Project Update
    - a. Incentives\*
  - B. Arts & Entertainment District Update
    - a. Year of Art
    - b. District Designation
    - c. 501 C 3 designation
8. **NEW BUSINESS**
  - A. Retail Audit / Recruiter
  - B. Roosevelt Park Apartments
  - C. Downtown Streetscape
  - D. Downtown Parking
9. **PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER)**
10. **EXECUTIVE SESSION: For discussion of a personnel matter under C.R.S. Section 24-6-402(2)(f) and not involving: any specific employees who have requested discussion of the matter in open session; any member of this body or any elected official; the appointment of any person to fill an office of this body or of an elected official; or personnel policies that do not require the discussion of matters personal to particular employees.**
11. **ITEMS FROM THE STAFF**
12. **BOARD MEMBER COMMENTS**
13. **ADJOURN**

\*A motion is needed.