



LONGMONT DOWNTOWN DEVELOPMENT AUTHORITY  
528 Main Street Longmont, CO 80501 P. 303.651.8484 F. 303.774.4433 info@DowntownLongmont.com

**Agenda**  
**Longmont Downtown Development Authority**  
**Board of Directors**  
**528 Main Street, Longmont, CO 80501**  
**July 25, 2012 – 4:15 PM**

- 1. REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING**
- 2. BOARD AND EX-OFFICIO MEMBER COMMENTS**
- 3. APPROVAL OF AGENDA\***
- 4. APPROVAL OF MINUTES\***
  - A. Motion to approve the June 27, 2012 Board Minutes\*
- 5. PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER)**
- 6. NEW BUSINESS**
  - A. Alley Incentives\*
    - i. Chamber of Commerce
    - ii. 5<sup>th</sup> Avenue
- 7. EXECUTIVE DIRECTOR REPORT**
  - A. Marketing Plan
- 8. UNFINISHED BUSINESS**
  - A. Alley Project Update
- 9. NEW BUSINESS (continued)**
  - A. LDDA Debt Authorization Election
  - B. Signage Code & Downtown Design Guidelines
  - C. 2013 Budget
- 10. PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER)**
- 11. ITEMS FROM THE STAFF**
- 12. BOARD MEMBER COMMENTS**
- 13. ADJOURN**