

LDDA Board of Directors Meeting

250 3rd Ave., Longmont, CO 80501 – Georgia Boys BBQ

December 20, 2017 – 11:30 a.m.

Present: Marcia Martin; Chris McGilvray; Kirsten Pellicer; Joe Perrotto; Alex Sammoury; Thaxter Williams

Absent: John Creighton; Ex-officio Member: City of Longmont, Jim Golden

Staff: Executive Director, Kimberlee McKee; Del Rae Heiser; Emelie Torres

1. REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING

2. BOARD AND EX-OFFICIO MEMBER COMMENTS

- a. Good News – Board and staff welcomed Marcia Martin. Everyone complimented Thaxter on his cooking show on Facebook. Alex added that Samples and The Roost were featured on Guy Fieri's show. Chris shared he attended the Chamber Ambassadors Holiday party. He is also happy for BrewHop Trolley owner, David Lewis, for the 'Discover Longmont Tour' ribbon cutting. Kirsten commented that downtown is full of shops. She shopped around downtown and needed more time to get her shopping done.
- b. Downtown Feature of the Month – Joe Perrotto featured The Roost for its updated lunch menu and 'Perfect Pork Burger'.

3. APPROVAL OF AGENDA

Motion: Kirsten Pellicer moved to approve the agenda, Chris McGilvray seconded the motion. The motion passed unanimously.

4. APPROVAL OF MINUTES

- a. **Motion** to approve the November 15, 2017 Board Minutes – Chris McGilvray moved to approved the minutes, Thaxter Williams seconded the motion. The motion passed unanimously.

5. PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER) - none

6. CONSENT AGENDA

- a. Updates to grant wording
 - i. Retail Conversion
 - ii. Signage
 - iii. Residential

Motion: Chris McGilvray moved to approve grant-wording updates to retail, signage and residential grants, Kirsten Pellicer seconded the motion. The motion passed unanimously.

- b. Set 2018 meeting dates, times & location

Motion: Chris McGilvray moved to approve the 2018 Board meeting dates, times and location, Kirsten Pellicer seconded the motion. The motion passed unanimously.

7. EXECUTIVE DIRECTORS REPORT

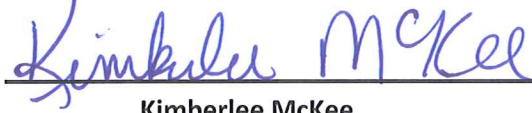
- a. Elks Lodge Update – the lodge members have decided to take offers on the 313 Coffman parking lot. Offers are due on January 31, 2018. Kimberlee and Alex will continue discussions with the property owner and meet with its Board to give an overview of the charrette.

Marcia asked what the lot would be used for if LDDA acquired it. Kimberlee stated that this lot would be an addition to downtown public parking given the rising demand for parking.

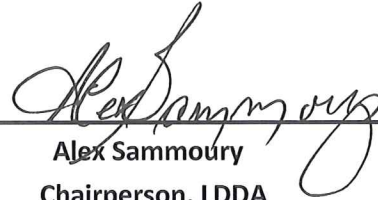
Joe commented to be firm on the offer.
- b. Board Retreat Topics – Board Retreat is scheduled on Tue., February 13, 2018. Any suggestions for retreat topic please let Kimberlee know.

8. **ITEMS FROM STAFF** – Kimberlee pointed out the work Georgia Boys BBQ did with the retail conversion grant from the LDDA.
9. **BOARD MEMBER COMMENTS** – Kirsten and Kimberlee complimented downtown shops where they could buy their whole outfit in downtown.
10. **ADJOURN** – 12:16 p.m.

Respectfully submitted by:



Kimberlee McKee
Executive Director, LDDA



Alex Sammoury
Chairperson, LDDA