

LDDA Board of Directors Meeting

528 Main Street, Longmont, CO 80501

April 15, 2015 – 4:15 PM

Present: Alex Sammoury, Sharon Smith-Eisler, Thaxter Williams, Burbidge Austin, Joe Perrotto, Ex-officio Member: City of Longmont, Jim Golden

Absent: Gabe Santos

Guests: Cecilia Dolenc, Mark Venezia, Kelly Edwards, Robert Schenfeld, City of Longmont: Chris Huffer

Staff: Executive Director, Kimberlee McKee; Del Rae Heiser; Emelie Torres

1. **REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING**

2. **BOARD AND EX-OFFICIO MEMBER COMMENTS**

a. **Good News Check-in** – Alex shared that his friend liked The Brew Creperie and Coffee House. Joe announced that Burden Inc. may have a new tenant at the old 7-Eleven store on Main St. and Longs Peak Ave.

3. **APPROVAL OF AGENDA**

Motion: Burbidge moved to approve the agenda, Joe seconded the motion. The motion passed unanimously.

4. **APPROVAL OF MINUTES**

Motion to approve the February 25, 2015 Board Minutes – Joe moved to approve the minutes, Thaxter seconded the motion. The motion passed unanimously.

Motion to approve the March 10, 2015 Board Minutes – Joe moved to approve the minutes, Thaxter seconded the motion. The motion passed unanimously.

5. **PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER) - none**

6. **INCENTIVE APPLICATIONS**

a. 314 Main St., The Brew – Signage Grant

Adam Parker was not in attendance. Del Rae presented the application. Total cost of Signage Grant request is \$3,395.50.

Motion: Joe moved to approve the application, Thaxter seconded the motion. The motion passed unanimously.

b. 201 Main St., Premium Auto Glass – Signage Grant

Robert Schenfeld presented the application for a Signage Grant. Total cost of sign grant request is \$2,616.00.

Motion: Joe moved to approve the application for \$2,616.00, Thaxter seconded the motion. The motion passed unanimously.

c. 614 Kimbark St., Wind over the Earth – Retail Conversion Grant

Mark Venezia presented the Retail Conversion Grant application for his business which will carry pro-audio sales, recording studio, digital training and film work. Total cost of the request is \$22,500.00.

Motion: Thaxter moved to approve the application, Joe seconded the motion. The motion passed unanimously.

d. 537 Terry St., Thompson House Inn & Tea Room – Façade Renovation Grant

Cecilia Dolenc presented the application for a Façade Renovation Grant. Total grant request is \$5,199.00. The building has been approved by the Historic Preservation Committee to move forward with the building repairs.

Motion: Burbidge moved to approve the application for the total façade renovation grant to include the patio and pending another painting bid, Joe seconded the motion. The motion passed unanimously.

7. **UNFINISHED BUSINESS**

a. **Alleyscape** – Chris Huffer gave an update on the West side alleyscape. There is a concern about construction cost due to increase in material cost. Construction will most likely start on the 300 West block. Civil plans are anticipated to be done next week, landscaping and electrical the following week. No design changes are expected. Joe added that all options are being looked at in regards to materials to make sure the west side works best from what we learned on the east side but so far the floating pavers are the best from cost, drainage and aesthetic standpoint. Grants may be possible to pay for the floating pavers. Kimberlee looked at grant options but they are only available to specific areas/cities. Clogging issues on the east side areas are being reviewed to avoid the same problems on the west side. Cost and schedule to maintain the alleys are being put together currently. Artwork will be removed and stored during construction. Kimberlee will get contacts through Creative District meetings next week for

bids to remove arches. Cost to remove all the arches on the east side was \$10,000. Current bid from a contractor to remove arches on the West side is \$30,000.

8. FINANCE REPORT

Jim had no additional things to report.

9. EXECUTIVE DIRECTOR REPORT

a. Outreach meeting updates (business owner, property owner, historic district):

- Meetings were well attended. The LDDA was able to build up the property email list. Restrictions for historic renovations were raised by property owners.
- Creativity Slam – 80 people attended the event at The Roost. An open mic for 45 minutes was well used by attendees with great ideas.
- Kimberlee will attend the Creative District meetings later next week in Ft. Collins and Denver.
- Longmont Start-up week is asking for monetary sponsorship from the LDDA. Kimberlee stated that the sponsorship fits in to the creative economy in downtown Longmont. She asked the Board members if sponsorship was possible. The Board directed Kimberlee to give \$1,000 for sponsorship.
- Festival on Main - sponsorships are coming in, a new liquor store in the new mall reached out to Kimberlee and wants sponsor the beer garden. The Board said to move ahead with this sponsorship, consistent with other sponsorship policies we have used within the District.
- Clean and Green event is scheduled this Saturday with 150 volunteers.

10. NEW BUSINESS - none

11. EXECUTIVE SESSION: for the purpose of determining positions relative to matters that may be subject to negotiations, developing strategy for negotiations, and/or instructing negotiators, under C.R.S. Section 24-6-402.

Joe left at 4:50 p.m.

Executive Session - Start: 4:50p.m.

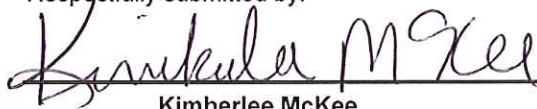
Executive Session - End: 6 p.m.

12. ITEMS FROM THE STAFF - none

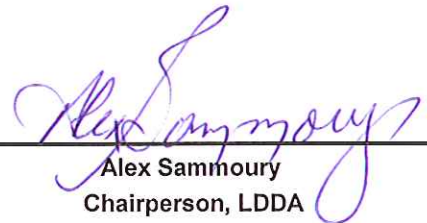
13. BOARD MEMBER COMMENTS - none

14. ADJOURN – 6:00 p.m.

Respectfully submitted by:



Kimberlee McKee
Executive Director, LDDA



Alex Sammoury
Chairperson, LDDA