

# downtown.

L O N G M O N T

**LDDA Board of Directors Meeting**  
528 Main Street, Longmont, CO 80501  
May 27, 2015 – 4:15 PM

---

**Present:** Alex Sammoury, Thaxter Williams, Burbidge Austin, Joe Perrotto, Sharon Smith-Eisler (via telephone)  
**Absent:** Gabe Santos, Ex-officio Member: City of Longmont, Jim Golden  
**Guests:** David Starnes  
**Staff:** Executive Director, Kimberlee McKee; Del Rae Heiser; Emelie Torres

1. **EXECUTIVE SESSION:** for the purpose of determining positions relative to matters that may be subject to negotiations, developing strategy for negotiations, and/or instructing negotiators, under C.R.S. Section 24-6-402.  
Start: 4:15 p.m.  
End: 4:56 p.m.  
Joe Perrotto entered meeting
2. **REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING (4:45 p.m.)**
3. **BOARD AND EX-OFFICIO MEMBER COMMENTS**
  - a. Good News Check-in
4. **APPROVAL OF AGENDA**

**Motion:** Burbidge Austin moved to approve the agenda, Thaxter Williams seconded the motion. The motion passed unanimously.
5. **APPROVAL OF MINUTES**

Motion to approve the April 15, 2015 Board Minutes –Burbidge Austin moved to approve the Board minutes, Joe Perrotto seconded the motion. The motion passed unanimously.
6. **PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER) - none**
7. **UNFINISHED BUSINESS**
  - a. Ventures Update – Sharon  
Kimberlee informed everyone that the LTC has raised money for illumination of the marquee per the bid received. Funds raised from 'Broadway on Main' play will also go to the project. Lighting of marquee is scheduled on August 28<sup>th</sup> which the Ventures will help with the celebration. LDDA is supporting LTC's fund raising by way of advertising and other media sources. Sharon added that hosting a VIP party could be helpful for the program to gain momentum. Ventures is also looking at SCFD (Scientific and Cultural Facilities District) to do a presentation with organizations to discuss funding. They distribute funds from a small percentage of sales and use tax to cultural facilities throughout the multi-county in Denver, CO.
  - b. Alleyscape Update – Kimberlee, Del Rae, Joe Perrotto and City staff will do a walk through to figure out projections of over cost run. The west side alleyscape is in need of more than just cosmetic work. Alex asked if part of the Street fund can be used for the project.
8. **FINANCE REPORT – CIP report will be sent by Kimberlee with just parking updated.**
9. **EXECUTIVE DIRECTOR REPORT –**
  - a. Summer Events – Farmers' Market, Concert Series and other events. Kimberlee thanked Emelie for coordinating the May 8 2<sup>nd</sup> Friday event, and Del Rae, the Clean and Green event.
  - b. Trash enclosures – initially used for trash, recycle and compost use only. New restaurant businesses have moved to downtown and don't have room on their property for oil storage. They are now using the shared trash enclosure to store oil which is starting to spill. Management of this has become an issue. Kimberlee will consult with the City Attorney and reach out to Ft. Collins and Boulder regarding management of oil storage. An outline will be presented at next month's meeting. Kimberlee, Joe and Del Rae will discuss this in depth and draft an agreement with the businesses.

10. **NEW BUSINESS**

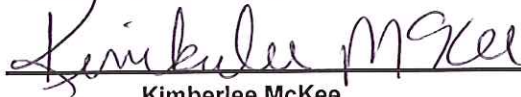
a. Multimodal transportation study – Kimberlee shared a draft of the transportation study. It provides the opportunity for the LDDA, Boulder County and City of Longmont to assess its current conditions and needs for transportation, parking and pedestrian activity in the downtown area. The scope included parking, cars/traffic/transit, pedestrians and bike. Boulder County will review.

11. **ITEMS FROM THE STAFF** – Del Rae thanked Kimberlee for her hard work also.

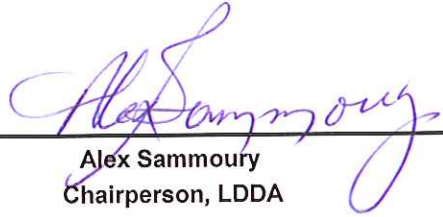
12. **BOARD MEMBER COMMENTS** – The Board members recognized the hard work the staff does. Burbidge asked that status about the historic district grant. He also asked about Farmers' Market handicap access.

13. **ADJOURN - 5:34 p.m.**

Respectfully submitted by:



Kimberlee McKee  
Executive Director, LDDA



Alex Sammoury  
Chairperson, LDDA