

LDDA Board of Directors Meeting

528 Main Street, Longmont, CO 80501

June 24, 2015 – 4:15 PM

Present: Alex Sammoury, Sharon Smith-Eisler, Gabe Santos, Thaxter Williams, Burbidge Austin, Ex-officio Member: City of Longmont, Jim Golden

Absent: Joe Perrotto, Emelie Torres

Guests: Josh Sherman, Chris Huffer, Radha Bhatnagar

Staff: Executive Director, Kimberlee McKee; Del Rae Heiser

1. REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING

2. BOARD AND EX-OFFICIO MEMBER COMMENTS

a. Good News Check-in

- i. Gabe Santos went to 1st Farmers' Market. He thought it was well attended.
- ii. Thaxter Williams moved to larger office space on 2nd floor in his building.

3. APPROVAL OF AGENDA - Burbidge Austin moved to approve the agenda, Thaxter Williams seconded the motion. The motion passed unanimously.

4. APPROVAL OF MINUTES

Motion to approve the May 27, 2015 Board Minutes –Burbidge Austin moved to approve the minutes, Thaxter Williams seconded the motion. The motion passed unanimously.

5. PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER) - None

6. UNFINISHED BUSINESS

a. Incentive Applications

- i. Sign Grant – 232 Main St. (BBP) - Del Rae presented the Sign Grant application on their behalf since they had already met with the Board previously for a Façade Grant. Total grant request is \$2,868.00. Gabe Santos moved to approve the application for \$2,868, Thaxter Williams seconded the motion. The motion passed unanimously.
- ii. Sign Grant – 209 Emery St. (Wibby Brewing) – Del Rae presented the Sign Grant application on their behalf since they had already met with the Board previously for a Retail Conversion Grant. Total grant request is \$2,657.44. Alex Sammoury moved to approve the application for \$2,657.44, Gabe Santos seconded the motion. The motion passed unanimously.
- iii. Sign Grant – 440 Main St. (JIVA Wellness) - Radha Bhatnagar presented the Sign Grant application. Total grant request is \$82.25. Thaxter Williams moved to approve the application for \$82.25, Sharon Smith-Eisler seconded the motion. The motion passed unanimously.

b. Alleyscape Update – a memo from Public Works was shared outlining our best current estimate of costs and budget.

- i. Kimberlee reviewed the construction and ancillary costs for alleys, breezeways, and parking lots including remaining budget and estimated balance of each fund related to the project.
- ii. LPC ancillary costs of \$225,000 are under discussion. Kimberlee met with Harold Dominguez to discuss these costs. LPC costs would go up if the construction was phased vs. doing all 3 blocks at once. These costs are related to getting service to each building.
- iii. Bid should go out in July and estimate to have bids one month later (early/mid-August).
- iv. Josh Sherman will be the primary contact going forward, but Chris Huffer will still be involved.
- v. Josh said a bid alternate will be sought for moving Los Arcos since costs to move them are high.
- vi. We will revisit in August after bids come in.

c. Oil and Trash enclosures – more information was shared and a proposal was presented to Board.

- i. Should there be an agreement and fee to businesses for storing oil on public property? Likewise for storing trash on public property?

- ii. Gabe Santos moved that Yes, an agreement and annual fee of \$150 should be required for businesses that store oil on public property and that an agreement or fee is not currently necessary for businesses to store trash dumpsters on public property. Thaxter Williams seconded the motion. The motion passed unanimously.
- iii. Kimberlee will work with the City Attorney to draw up an agreement and bring to a future board meeting.

7. FINANCE REPORT

- a. Budget Direction – things are on target. More costs will be coming soon for the Concert Series.
- b. Thaxter asked about more food vendors at the Concert Series and if more businesses will stay open later after the concert. Kimberlee said we can revisit allowing outside food vendors for 2016.
- c. Kimberlee asked the Board to grant a portion of the A & E budget to Downtown Longmont Community Ventures to implement Creative District programming. Board was Ok with that.

8. EXECUTIVE DIRECTOR REPORT

- a. Creative District Update – Action Slam was a success on June 22 at the Dickens Opera House. Some business owners attended as well.
- b. Events – Sponsors – Firehouse and Muse are doing a joint fundraiser called FRESH on Aug. 22. They approached LDDA for a \$1,000 sponsorship which Kimberlee will do.
- c. Kimberlee presented a Bike Dismount Zone handout which will be used to educate riders. Kimberlee will be applying for a grant from the City Safety Fund to help pay for education outreach costs and for purchasing more bike racks like the larger, decorative racks on key corners. Gabe recommended showing the dismount zone handout to the Transportation Advisory Board. LDDA will also show the handout to Bicycle Longmont. The LDDA met with LCTC about abandoned bikes and they will monitor the bikes and also help with community service cleanup in the 200 east parking lot, alley, and Safety & Justice Center after HOPE food distribution.

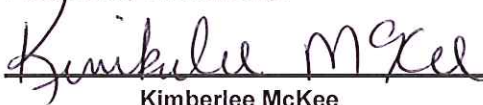
- 9. NEW BUSINESS** – Kimberlee would like to discuss homeless and transient issues Downtown at the next board meeting. Another Safety training for business owners will be on July 28 at the LDDA building.

10. ITEMS FROM THE STAFF - None

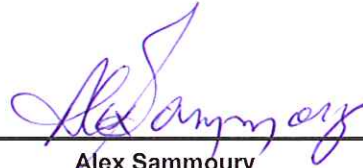
- 11. BOARD MEMBER COMMENTS** – Sharon said more people are coming Downtown at night and how can we get more businesses to be open at night, besides just restaurants. Kimberlee said doing a pedestrian count Downtown would be valuable data to show businesses what the foot traffic is on weekend nights. She will look into it.

12. ADJOURN – 5:30pm

Respectfully submitted by:



Kimberlee McKee
Executive Director, LDDA



Alex Sammoury
Chairperson, LDDA