

LDDA Board of Directors Meeting
528 Main St., Longmont, CO 80501
August 23, 2017 – 4:15 p.m.

Present: John Creighton; Ex-officio Member: City of Longmont, Jim Golden; Chris McGilvray; Jeff Moore; Kirsten Pellicer; Joe Perrotto; Alex Sammoury; Thaxter Williams
Absent: Emelie Torres
Staff: Executive Director, Kimberlee McKee; Del Rae Heiser

1. REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING

2. BOARD AND EX-OFFICIO MEMBER COMMENTS

a. Good News - none

b. Downtown Feature of the Month – John Creighton. Kimberlee read John’s email about his family enjoying Downtown in particular Mike O’Shays, Dairy Queen, and Rosalee’s Pizzeria.

3. APPROVAL OF AGENDA

Motion: Jeff Moore moved to approve the agenda, Kirsten Pellicer seconded the motion. The motion passed unanimously.

4. APPROVAL OF MINUTES

Motion to approve the July 26, 2017 Board Minutes – Jeff Moore moved to approve the Board Minutes, Thaxter Williams seconded the motion. The motion passed unanimously.

5. PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER) - none

6. UNFINISHED BUSINESS

a. Residential Advisory Committee.

Kimberlee researched other Downtown advisory groups and proposed that this committee meet quarterly and would act similar to our Block Captains to use them as sounding board for things we’re working on (such as Parking or Downtown Design Standards). Plus they would be eyes/ears in their neighborhoods and pass on info to their neighbors. Maybe hold some mixers with them. Would create application to complete. Looking at having up to 9 members with a mixture of residents from neighborhoods, people who live/work Downtown, representative from large residential units, etc. Executive Committee could select the committee from an applicant pool. Set expectations for the committee so it’s clear what is/isn’t involved with committee. Term appointment? One year so you have turnover and pilot committee for 2 years. Group is a sounding board, not a committee that makes decisions and sets rules. Call it a Group instead of a Committee.

7. NEW BUSINESS

a. 313 Coffman St. Parking Lot

Kimberlee shared the appraisal for the lot owned by the Elk’s Lodge during Executive Session.

4:30 p.m. Entered Executive Session

8. EXECUTIVE SESSION for the purpose of determining positions relative to matters that may be subject to negotiations, developing strategy for negotiations, and/or instructing negotiators, under C.R.S. Section 24-6-402. (313 Coffman St. Parking Lot Appraisal)

5:07 p.m. Ended Executive Session

Board Direction: Kimberlee and Alex Sammoury should meet with the Elk’s Lodge members to get answers to our questions and try to determine what options there are to close the deal and bring that back to the Board.

9. FINANCE REPORT

Kimberlee handed out the 2017-2018 budget. We will send out the July financials by email.

10. EXECUTIVE DIRECTORS REPORT

a. Safety issues

Kimberlee talked about some of the vandalism we are seeing downtown and referred to a handout with pictures of incident examples. She also cited an email from people who live/work on the 300 west block of Main St. We are hearing more from businesses of incidents with negative impacts such as trespassing, drug use, needles, vandalism, drunk bar activity, and seeing harder/edgier crowds. We used to have Longmont Police attend the monthly Block Captain meetings, but that hasn't been consistent. Police do patrol after we report incidents, otherwise they don't patrol regularly. Would the board like to do a formal letter to police asking for more patrol? Board thinks it's worth going on record with a formal letter to the Police and City Manager. We could share CPTED (Crime Prevention Through Environmental Design) information with businesses to help them set up their business property more safely and let them know that our Façade grant can cover certain costs of that type of improvement. We can ask the police to share the Affidavit with us that a business or property owner can sign that gives the police authority to cite/move a person off private property if the business/property owner isn't around. Kimberlee will draft up a letter for the board to review.

b. Parking Update

Kimberlee thanked everyone who came to the Parking meeting at City Council. It went well and we had fabulous support from Council. City Council was interested in multi-modal transportation which is consistent with our Parking and Master Plan. Vanessa from Kimley Horn is leaving the company and going back to private consulting. Kimberlee would like to sign an on- call contract with Vanesa and close the contract with Kimley Horn. Board concurred.

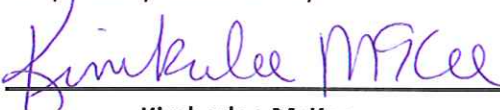
c. Kimberlee said staff is working hard on the Downtown Block party for Sat., Aug. 26. Last concert is this Friday, Aug. 25. Holding one concert per month has not been as successful. Lower revenue sales this year and tried different bands this year. We also put in additional marketing and social media.

11. ITEMS FROM STAFF none

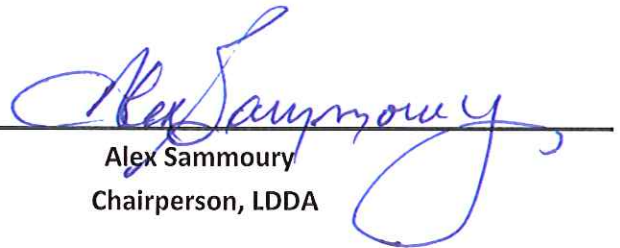
12. BOARD MEMBER COMMENTS Jeff Moore asked to spread the word we need to pass the Public Safety Tax.

13. ADJOURN – 5:35 p.m.

Respectfully submitted by:



Kimberlee McKee
Executive Director, LDDA



Alex Sammoury
Chairperson, LDDA