

2018 LDDA Proposed Budget - Construction Fund

Expenses	Budget	Description	
Clean & Safe Programs	\$30,000	Pressure Washing	
		deep clean pressure washing of sidewalks & alleys	
	TBD	Establish a maintenance fund?	
		Use leftover dollars from irrigation assessment	
Placemaking Programs	\$100,000	Placemaking projects	
		Downtown Design Standards \$5,000	
		Plaza Planning - \$15,000	
		Placemaking Planning/Initiatives \$50,000	Could be augmented with fundraising
		Historic Presevation Plaques/Other \$30,000	Could be augmented with fundraising
Connectivity Programs	\$100,000	Connectivity Projects	
		Parking and Bike Signage - \$50,000	
		Employee Parking Incentive Program - \$25,000	
		Custom Bike Racks ~\$5,000 each - \$25,000	Work with partners
Economic Vitality	\$50,000	Business Recruitment and Retention	
		Business Recruitment Materials \$25,000	
		Customer Loyalty Initiatives \$25,000	
Incentives	\$100,000	2nd Floor Office Conversion Grants	Can be taken out of current incentive budget. Requested matching dollars from City Council
Metrics	\$16,000	Pedestrian/bike counts - 4 sensors; yearlong data	
Total	\$396,000		
	100,000	from previous incentive allocation	
Amount from TIF	\$296,000		
Proposed Capital Improvement Project			
Funded by TIF	\$70,000	electrical assessment & upgrades	
Total TIF requested	\$366,000		