

DOWNTOWN LEADERSHIP COMMITTEE

SCOPE & AUTHORITY

The Leadership Committee serves as an advisory panel to Downtown staff to help carry out its responsibilities and duties as communicated by the Board of Directors, not to direct the Board or the staff. The committee derives its authority from the DDA Board of Directors for the following purposes:

- Advocate for the Downtown through outreach and communication with fellow property and business owners, the public and city leadership
- Assist Downtown Longmont in accomplishing goals and meeting its mission
- Review policies or issues, as directed by the Board, to impacts on Downtown development, businesses and residents
- Bring issues and ideas to the Downtown staff
- Take ownership/create buy-in on Downtown Longmont initiatives

COMPOSITION

- The Leadership Committee should be made up of representatives from property and business owners located within the Downtown boundaries and should include diverse representation from business sectors such restaurant/retail, service industries, non-profits, property owners and other sectors represented in the District.
- At least one committee member must also be a member of the Board of Directors. Committee members are limited to business owners, property owners, or their assigned representative, such as a General Manager.

CRITERIA & GOVERNANCE

- The selection of committee members resides with the committee and Downtown staff
- Leadership Committee members will serve a two-year term, with the ability to renew term.
- The Leadership committee will meet quarterly and as needed if issues arise. Members are required to attend at least two meetings per year. Members that miss three consecutive meetings will be asked to step down from the committee. Members will make every effort to attend every meeting.
- The Downtown staff will send out an agenda prior to meetings and Committee is encouraged to help in proposing agenda/discussion topics

COMMITTEE MEMBER ROLES & RESPONSIBILITIES

- Communicate on a regular basis with other stakeholders and/or the community on Downtown initiatives and projects, address and assist in resolving issues when needed.
- Act as an ambassador for the downtown community by being a spokesperson to the public, elected officials, and economic development groups as needed.
- Assist the staff and board on projects as needed.
- Assist the staff and board in creating a sense of community within the downtown area.
- Learn about and understand proposed city, state or federal policy and evaluate how it will affect Downtown stakeholders.

LONGMONT DOWNTOWN DEVELOPMENT AUTHORITY MISSION

The Longmont Downtown Development Authority (LDDA) mission is to develop, support and promote a vital and valuable Downtown Longmont. Through strategic development and programs, the LDDA makes downtown appealing to businesses, residents and visitor

DOWNTOWN LEADERSHIP COMMITTEE APPLICATION 2022-23

Please read the Leadership Committee Description prior to filling out this application.

Name _____

Phone _____ Email _____

Are you a _____ Property Owner or a _____ Business Owner/representative?

If you are a Property Owner, please list your property address below:

Property Address _____

If needed, list multiple properties on the back of this application.

If you are a Business Owner/ representative, please list the business below: Downtown Business

Name _____

Address _____

Type of Business _____

What is your role in the business? _____

Why do you want to serve on the Leadership Committee? _____

I have read the Leadership Committee Description and understand the roles & responsibilities of committee members.

Printed Name _____

Signature _____ Date _____