

IMPLEMENTATION PRIORITIES 2017-2022

IDEAS	PROJECTS	PROGRAMS	PARTNERS	SITES
<p>Extend the vibrancy of Downtown to an 18-hour, 7-day activity zone by adding more residents, entertainment, and jobs.</p>	<ul style="list-style-type: none"> Market rate and workforce housing (within mixed use development) Office space that appeals to creative/tech talent and maker businesses Creative Arts and Culinary Cluster business development Arts and Culture venue enhancements 	<ul style="list-style-type: none"> Coordinated marketing and info, i.e., website, social media, and promotions Retail shop and local business owner assistance, i.e., façade and 2nd story office matching grants, business owner trainings, etc. 	<ul style="list-style-type: none"> Private developers Local business and property owners Visit Longmont Economic Development Partnership entities Chamber of Commerce Arts and cultural organizations 	<ul style="list-style-type: none"> Coffman 500 block 1st & Main area Emery 200 Block Coffman 300 block Main Street businesses Alleys & Breezeways Flour Mill site
<p>Build on Downtown's vibe of authenticity and real productivity to grow the employment base.</p>	<ul style="list-style-type: none"> Craft and Culinary Cluster business development Modern office space that appeals to creative/tech talent and makers Mixed Use redevelopment 	<ul style="list-style-type: none"> Maintain and update a Property Developer's Manual Promote fiber capacity and the maker business cluster Build on "The Real Longmont" brand Offer ombudsman service throughout city review of downtown development projects 	<ul style="list-style-type: none"> Private developers Local business and property owners Economic Development Partnership entities Chamber of Commerce 	<ul style="list-style-type: none"> 1st & Main area SW Corner of 3rd & Main Coffman from Longs Peak to Boston 3rd Ave from Main-Martin Flour Mill site
<p>Create more visible signals to showcase, promote and increase Longmont's abundant local creativity and culture.</p>	<ul style="list-style-type: none"> Develop a turn-key Festival Event Space Signature lighting, signage or similar Kiosks to promote local events and attractions Extend alley treatments between 2nd & 3rd / 6th & Longs Peak Gateway treatments on edges of Downtown 	<ul style="list-style-type: none"> Include marketing for arts, culture and events in coordinated marketing program Arts venue support grants Develop Downtown Design Guidelines & tie to TIF 	<ul style="list-style-type: none"> DLCV 501c3 Arts and cultural organizations Foundations Sponsors and donors Latino Chamber 	<ul style="list-style-type: none"> Kimbark 300-400 blocks 5th between Coffman & Main Main 200 block Coffman 300 block 1st & Main area Transit Center
<p>Increase the safety and comfort to a level that is welcoming to all ages and cultures in the Longmont community.</p>	<ul style="list-style-type: none"> Enhancements to existing plazas Explore options for a permanent a permanent multicultural center Public parking integrated into mixed use redevelopment Alley treatments between 2nd & 3rd / 6th & Longs Peak 	<ul style="list-style-type: none"> Welcome Ambassadors/case managers Clean and Safe maintenance, i.e., sweeping, graffiti removal Police bike and foot patrols Create a parking entity with authority and capacity to plan and prepare for future structured parking needs Operate events that advance Plan priorities and appeal to diverse populations 	<ul style="list-style-type: none"> DLCV 501c3 Arts and cultural organizations Private developers Latino Chamber Parking enterprise (future) 	<ul style="list-style-type: none"> Coffman 300 block Mixed use parking structures on existing surface lots St. Stephen's and 6th Street Plazas

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<p>Improve and expand the infrastructure that ensures Downtown is well-connected and easily accessible by multiple transportation modes.</p>	<ul style="list-style-type: none"> • Build Coffman Street block from Boston to 1st • Redesign Coffman from Boston to 9th as a complete street with enhanced streetscape and protected bike lanes • Add protected bike lanes on Kimbark • Pedestrian enhancements at the 2nd & Emery Intersection • Alley treatments between 2nd & 3rd; between 6th & Longs Peak • 2nd Avenue multi-use trail 	<ul style="list-style-type: none"> • Biking promotions and events • Bike share support • Develop and implement a comprehensive wayfinding plan and program 	<ul style="list-style-type: none"> • Regional and Local transportation agencies • State and Federal transportation funders • Bike advocacy groups 	<ul style="list-style-type: none"> • Coffman Street • 2nd & Emery Intersection • Coffman & Kimbark • Alley between 2nd and 3rd on both sides of Main • 1st & Main area • Flour Mill Site • Transit Center
<p>Collaborate with a coalition of partners to achieve shared community priorities.</p>	<ul style="list-style-type: none"> • Participate in public-private redevelopment projects that advance plan goals (as prioritized above and in future work plans) • Coordinate City and LDDA resources for priority public infrastructure enhancements that advance plan goals 	<ul style="list-style-type: none"> • Update IGA between LDDA and City for base and enhanced levels of services and maintenance • Establish and communicate LDDA funding priorities • Policy advocacy related to plan goals and priorities • Annually prepare/update a 2-year LDDA work plan • Include funding in City Capital Improvements Planning • Collaborate with partners to leverage and optimize resources • Track data and report in a web-based dashboard • Promote and celebrate Plan implementation achievements 	<ul style="list-style-type: none"> • As identified above 	<ul style="list-style-type: none"> • As identified above