

June 22, 2022

Colorado Economic Development Commission
1600 Broadway, #2500
Denver, Colorado 80202

On behalf of the Longmont Downtown Development Authority (LDDA), I am writing you in support of expansion of the North Metro Enterprise Zone boundaries within the City of Longmont.

The LDDA works to develop, support and promote a vital and valuable Downtown Longmont. Through strategic development and programs, the LDDA makes Downtown appealing to businesses, residents and visitors. Since 1982, our organization has worked first hand to catalyze development and keep an authentic, productive central business district. Since 2011, more than \$200 million in private dollars have been invested in the area. Future projects include the First and Main Street area redevelopment with a pipeline of projects including mixed use and for sale residential options. A public-private partnership recently added 73 affordable housing units, 260 parking spaces into the Downtown area.

We have seen firsthand how the Enterprise Zone has real benefit to bringing businesses into this area. The proposed Enterprise Zone designation areas in Longmont are critical to the City's and Longmont Economic Development Partnership's economic development efforts, as they represent areas within the community with both the greatest need, and the greatest opportunity for investment and job creation. Enterprise Zone designation in these areas would help spur the necessary investment in development and redevelopment that will allow the community to capitalize on current and future job creation opportunities.

I fully support the efforts of the City of Longmont and the Longmont Economic Development Partnership as they seek to expand the North Metro Enterprise Zone designation area to support and accelerate economic development initiatives that will lead to new quality job creation in the community.

Sincerely,

A handwritten signature in black ink that reads "Kimberlee McKee".

Kimberlee McKee
Executive Director