

## Review of Incentive Programs in outside communities

Location	Incentive Name	Details	Web Site	Notes
ALBUQUERQUE, N.M.	<b>Storefront Activation Grant</b>	It's using half a million dollars of American Rescue Plan Act funding to give up to \$30,000 to small businesses who occupy a vacant, street-level downtown spot. Existing downtown businesses can also get some funding if they expand their business by 50%. <a href="https://www.krqe.com/news/politics-government/city-announces-downtown-revitalization-incentives-to-bring-businesses-housing-projects/">https://www.krqe.com/news/politics-government/city-announces-downtown-revitalization-incentives-to-bring-businesses-housing-projects/</a>	<a href="https://www.cabq.gov/mra/documents/ds_program-overview-2-0-final-1.pdf">https://www.cabq.gov/mra/documents/ds_program-overview-2-0-final-1.pdf</a>	Although this is rent assistance, we can consider pieces of this to fund permanent interior improvements for activated storefronts
Fredrick MD	<b>Mission: Interior</b>	Mission: Interior is focused on improving retail spaces. Locations that house retailers, restaurants, service businesses with a retail component or entertainment focused businesses are eligible for funding. Either building owners or store owners with approval from the property owner can apply for funding. Certain businesses are not eligible for this grant source including automotive businesses, banks, discount retailers (does not include resale), phone service retailers, offices and fast food restaurants. According to the State of Maryland's requirements for funding, the Partnership cannot provide assistance to certain uses/businesses including pawn shops, gun shops, tanning salons, massage parlors, adult video/book shops, adult entertainment facilities, check cashing facilities, gambling facilities, tattoo parlors and liquor stores. The State also prohibits the use of funds for residential properties.	<a href="https://downtownfrederick.org/work/grants/">https://downtownfrederick.org/work/grants/</a>	Funds permanent interior upgrades for certain uses. Can be applied for by either property owner or business owner

Beaumont CA	<b>Downtown Business Attraction and Expansion Program</b>	<p>Eligible businesses could receive up to \$25,000 in loans forgivable after two years, while fine-dining establishments could receive up to \$50,000, forgivable after three years of successful operation.</p> <p>As part of the city's efforts to encourage expansion and development of existing businesses in the downtown corridor, the city has offered a two-year sewer fee deferral program. To further assist new and existing restaurant-type businesses, the city is offering to match up to 50 percent of the cost of installation of grease traps and interceptors, which are required by the city, not to exceed \$15,000 per business.</p>	<p><a href="https://www.beaumontca.gov/DocumentCenter/View/38188/Attraction-and-Expansion-Loan-Program-Guidelines">https://www.beaumontca.gov/DocumentCenter/View/38188/Attraction-and-Expansion-Loan-Program-Guidelines</a></p> <p><a href="https://www.recordgazette.net/news/beaumont-approves-incentives-for-downtown-business-developments/article_e4a45088-7ccc-11ed-a084-57090b13d665.html">https://www.recordgazette.net/news/beaumont-approves-incentives-for-downtown-business-developments/article_e4a45088-7ccc-11ed-a084-57090b13d665.html</a></p>	This is a forgivable loan program that can help ensure a certain period of operation
Mississippi Entertainment District	<b>Entertainment District Rebate</b>	<p>Mississippi Tourism rebate program, the attraction in 'an entertainment district' must be open to the public and accommodate at least 40 for seating; be open five days per week; provide live entertainment three nights per week, and serve food and beverage,</p>	<p><a href="https://neshobademocrat.com/stories/entertainment-district-incentives-unused,49815">https://neshobademocrat.com/stories/entertainment-district-incentives-unused,49815</a></p>	Some of the criteria here can be used to guarantee activation as needed for projects.
San Angelo TX	<b>Incentive Policy</b>	<p>3 Areas of Focus: • Category A- OFFICE/WORKFORCE- This includes potential building area, vacant office space and new office space • Category B- RESTAURANT/ENTERTAINMENT- This includes food services and drinking places, full service restaurants, limited service eating places, special food services, drinking places alcoholic beverages • Category C- HOUSING/HOTEL- This includes multi-</p>	<p><a href="https://www.cosatx.us/home/showpublisheddocument/19666/636233685654670000">https://www.cosatx.us/home/showpublisheddocument/19666/636233685654670000</a></p>	Criteria for office that falls under life/safety/code updates for what is needed if we pursue office and/or workforce incentive

Mansfield TX	<b>Community Activation Grant Program</b>	Community Activation Grant. Applicants are invited to apply for grant funding to help them provide special events and live entertainment through the promotion of local artists and other community activation efforts in the area. To subsidize the fees associated with producing special events, live entertainment production through AV/sound equipment upgrades, programs that promote local artists, and other community activation efforts within the Historic Downtown Mansfield area.	<a href="https://www.mansfieldtexas.gov/DocumentCenter/View/9191/Community-Activation-Grant-Program-Packet">https://www.mansfieldtexas.gov/DocumentCenter/View/9191/Community-Activation-Grant-Program-Packet</a>	Can consider a variation of this to allow for permanent upgrades to a property to host entertainment uses
	<b>Pop-Up Shop/Business Incubator Grant Program</b>	This grant program was established to bring together entrepreneurs, artists, makers and small businesses with local property owners to fill vacant spaces and activate Historic Downtown Mansfield.	<a href="https://www.mansfieldtexas.gov/DocumentCenter/View/9193/Pop-Up-Shop--Business-Incubator-Grant-Program-Packet">https://www.mansfieldtexas.gov/DocumentCenter/View/9193/Pop-Up-Shop--Business-Incubator-Grant-Program-Packet</a>	A program can look at matching rent assistance with an EZ Contribution Project donation for in-kind rent. We can target artisan manufacturers.

## Activation Grant Programs

Davenport Iowa	<b>Event Grants</b>	Downtown Davenport Partnership offers funding for events/activations that recruit people into Downtown; utilize public, outdoor, or highly visible space; and provide creative or uniquely joyful experiences in Downtown Davenport. There are no restrictions on the type of event/activation - It can be music, art, fashion, fitness, community-related, or anything else you dream up. We just want to bring more people into the downtown and showcase the true spirit and souls of Quad Citizens.	<a href="https://form.jotform.com/222696017743056">https://form.jotform.com/222696017743056</a>	Board may want to budget for something like this to activate the Downtown area. Could this be administered by the Longmont Creates Board and we contract with them for services?
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Birmingham Shopping District (Michigan)	<b>Thursdays in the City</b> <a href="https://www.allinbirmingham.com/">https://www.allinbirmingham.com/</a>	The Birmingham Shopping District is introducing a brand new series titled Thursdays In the city. Those heading to downtown Birmingham will enjoy special entertainment 5-7 p.m. on Thursdays from June 20 through Aug. 8. Art in the Alley, presented in conjunction with the Birmingham Public Arts Board, will kick off the series on Thursday, June 20, with extended hours 2-9 p.m.	<a href="https://www.hometownlifef.com/story/news/local/birmingham/2019/06/17/birmingham-bringing-entertainment-thursdays-downtown/1420645001/">https://www.hometownlifef.com/story/news/local/birmingham/2019/06/17/birmingham-bringing-entertainment-thursdays-downtown/1420645001/</a>	Possible program to bring engagement and consistent foot traffic mid-week
Celina TX	<b>Live Music Incentive</b>	Live music entertainment is a priority set forth from the Downtown Master Plan and the City is supporting this effort through a Live Music Incentive opportunity for eligible downtown businesses. Businesses can receive up to \$1,000 per venue.	<a href="https://www.celina-tx.gov/1322/Downtown-Programs">https://www.celina-tx.gov/1322/Downtown-Programs</a>	