

Longmont Downtown Development Authority

2021 Board Meeting

Wednesday, January 27 8:30 – 11 a.m.

Location: Online Meeting -

<https://us02web.zoom.us/j/85118335418?pwd=RjVtOEEd5ZzRJUjd5amNsWXZzWWptdz09>

Meeting ID: 851 1833 5418 Passcode: 470242 Call in: +1 346 248 7799 US (Houston)

10:45 a.m. January Board Meeting

Present: John Creighton; Ex-officio Member: City of Longmont, Jim Golden; Chris McGilvray; Wes Parker; Kirsten Pellicer; Joe Perrotto; Jim Wardell

Absent: Marcia Martin

Guests: Rachel Shannon (Dee-O-Gee), Brian Bair, Brien Schumacher

Staff: Executive Director, Kimberlee McKee; Del Rae Heiser; Colin Argys; Emelie Torres

APPROVAL OF MINUTES

Motion to approve the December 16, 2020 Board Minutes: John Creighton moved to approve the minutes, Kirsten Pellicer seconded the motion. The motion passed unanimously.

PUBLIC INVITED TO BE HEARD (5 MINUTE MAX PER SPEAKER) - none

NEW BUSINESS

110 Emery Incentives – Retail Conversion & Façade Grant

Brian Bair of the South Main Station development is applying for 2 grants for 110 Emery, the spice building of the former Butterball. Construction will take approximately 90-120 days. His total application for a retail conversion grant is \$15,000 and total façade grant is \$10,000. A tenant will occupy the space, Dee-O-Gee, a pet boutique style business to include food, daycare and grooming.

Motion: John moved to approve \$25,000 for retail conversion and façade grants, Chris McGilvray seconded the motion. The motions passed unanimously.

Brian added the SMS is now 79% occupied.

Intergovernmental Agreements (IGA)

City & LDDA

GID & LDDA

Motion: Jim Wardell moved to approve 2021 IGAs between 1) City and LDDA and 2) GID and LDDA, Kirsten Pellicer seconded the motion. The motion passed unanimously.

Americorps Vista MOU

Motion: Kirsten Pellicer moved to approve the VISTA MOU, Jim Wardell seconded the motion. The motion passed unanimously.

Easy Eats Contract

Motion: Kirsten Pellicer moved to extend Easy Eats contract and private delivery reimbursement through end of March 2021, John seconded the motion. The motion passed unanimously.

Dryland Tasting Room

Motion: Chris McGilvray moved to approve letter of approval for Dryland Distillers to use 500 West breezeway, Wes Parker seconded the motion. The motion passed unanimously.

EXECUTIVE DIRECTORS REPORT

Firehouse artist in residence will work on a mural and needs to identify a wall for this. The LDDA will pay 25% of project to offset funding. If project goes more than \$5,000 the board agreed to allow staff to approve additional funding, in accordance with the terms and conditions of the DIP grant.

ITEMS FROM STAFF - none

BOARD MEMBER COMMENTS

Jim W asked how downtown gift card recipients know who the sender is. There is an option for a message from the sender. Staff will look at it to make process easier and clear.

Kirsten welcomed Wes Parker, new board member.

Chris shared that LACC will host a discussion thru Zoom about laws effective January 1st - paid sick leave, equal rights act etc., Feb. 10, 1:30-2:30 p.m. Tina Harkness, Director of Employers Council, northern region. He also shared Michael Farris' session to answer questions about Payroll tax credits, Feb. 3, 1:30-2:30 p.m.

ADJOURN: 11:04 a.m.

Respectfully yours,



Kimberlee McKee
Executive Director, LDDA



Joseph Perrotto
Interim Board Chair, LDDA