LDDA Board Communication

Meeting Date: Wednesday, May 23, 2018

Current Incentive Fund Availability

Retail Conversion: $31,676	Signage: $46,124	DIP: $162,882
Alleyscape West side: $55,555	Residential: $46,536	TIF: $2,985,665 (net projected available)

Agenda Item: Steps Real Estate Façade/DIP Grant – 455 Main St.

Executive Summary: Steps Real Estate recently purchased 455 Main St. in Downtown Longmont. They are renovating the interior of the building and updating the façade including new windows/doors and paint. The total cost of the Façade renovation is $37,610 and their overall project cost is $219,000. They are requesting $9,402.50 in Façade Grant funds.

Board Action Needed: Approve Façade Grant for $9,402.50.

Agenda Item: Work Plan Update

Executive Summary: An updated work plan is attached.

Visit Longmont and the City both have budget in 2018 to fund the wayfinding plan and are anxious to get the process moving. We have funds in the placemaking budget that can be used for this. Work would be anticipated to begin in the fall.

Would the Board be interested in adding this to the work plan for late fall?

Agenda Item: Project Update

500 Coffman: Staff has been working on an MOU for expectations of the joint parking structure. In lieu of a condo agreement, the parties are working on a long term lease agreement. This will help simplify the management and maintenance over time. The County will own the structure. See DRAFT attached.

Layout and design of the building is continuing with Boulder County. They will be doing community outreach in the next month or so and hope to submit documents to the city this summer. Once design is complete, we will get an estimate of build costs for the garage. Staff recommends a presentation from Boulder County in June or July.

Does the Board have any changes or recommendations for the MOU?

Agenda Item: Ambassador Program Update

Executive Summary: Staff has reviewed quotes and interviewed three companies to provide safety and ambassador services throughout the District. This year be a pilot, with ambassadors splitting time between the LDDA and City parks/greenway throughout the summer season. Ambassadors will patrol areas 5 days per week, 8 hour shifts. Days and times will vary weekly. The quote includes an option for DDA to have ambassadors return throughout the holiday season if desired.

Scope of services includes:

1. Execute walking patrols to deter illegal/criminal behavior and to serve as “eyes on the street”, and help residents understand and comply with City ordinances.

2. Provide a visible presence on the streets, alleys, sidewalks and other public areas within the District by walking foot beats to observe, report and prevent street disorder.
3. Check in with business owners on safety needs to maintain communications with businesses and organizations in the District. Provide education and training on the actions they can take to help ensure the safety and security of their businesses and the community.
4. Report to the Longmont Police Department any quality of life violations involving illegal, threatening or possible escalating aggressive behavior to avoid participation in arrests or criminal investigations except in an emergency.
5. Collaborate with Longmont Police Department, other City departments and officials, and community organizations to engage in problem solving to reduce the fear of crime, reduce street disorder and/or link residents to resources and services.
6. Apply community policing and crime prevention strategies to identify stakeholders and focus efforts to reduce street disorder.
7. Direct those in need to appropriate social services and resources; partner with service providers in making effective referrals
8. Serve as hosts, and welcome visitors to the district, by sharing information, directions, etc.
9. Maintain a Daily log and file incident reports.
10. Represent the Longmont Downtown Development Authority in a professional manner.

We hope to have a vendor on board beginning to mid-June. Cost to the DDA should be between $11 - $15,000.