

Longmont Downtown Development Authority Master Plan Update Strategy

In 2016, the LDDA Board may want to consider updating the Master Plan of Development. Although we reviewed this plan in 2012, a more strategic update may be in order. Although much of the plan will remain relevant, it is also true that much has changed in the world since the plan was written in 1995.

Proposed Timeline: March – December of 2016.

Proposed Process:

- I. Hire a consultant to work with staff and oversee the process / write final update
- II. Develop subcommittees to review each of the 5 sections of the current Master Plan and the A&E District Plan
 - a. Each committee will decide what still makes sense, what doesn't, what is missing and how to ensure it aligns with the city master plan
- III. After each section is reviewed, we will take the updated version out for public comment:
 - a. Review each section at a DDA Board Meeting
 - b. Review each section at Block Captain meetings, Advance Longmont meetings, subcommittees
 - c. Do online public outreach surveys
 - d. Focus on update at September business owner meeting
- IV. Once all sections are reviewed and updated, hold a community meeting to outline changes/updates and get feedback
- V. Present final plan to LDDA Board
- VI. Present final plan to City Council

Board Involvement: Each Board member chairs and participates in the subcommittees for each section.

Approximate Budget: ~\$30,000 – 50,000

Questions:

1. Who else should be involved in subcommittees? (board member, city staff, business owner, community member, resident)
2. How do we feel about the timeframe?
3. Where else do we need to do community outreach?