

**Join Zoom Meeting**

<https://us02web.zoom.us/j/83640160943?pwd=TUNaUDlvOThjQ3dNWmQrR1pJUTFRZz09>

**Meeting ID: 836 4016 0943**

**Password: 003509**

**Present:** John Creighton; Ex-officio Member: City of Longmont, Jim Golden; Marcia Martin; Kirsten Pellicer; Joe Perrotto; Jim Wardell; Thaxter Williams

**Absent:** Chris McGilvray

**Guests:** Justin Lightfield, Nory Boyd

**Staff:** Executive Director, Kimberlee McKee; Del Rae Heiser; Colin Argys; Emelie Torres

1. **REGULAR MEETING CALLED TO ORDER AND SILENT ROLL TAKING**
2. **BOARD AND EX-OFFICIO MEMBER COMMENTS** - none
3. **APPROVAL OF AGENDA**

**Motion:** Joe Perrotto moved to approve the agenda, Kirsten Pellicer seconded the motion. The motion passed unanimously.

4. **PUBLIC INVITED TO BE HEARD** (3 MINUTE MAX PER SPEAKER – Pre-submit comments BEFORE noon on May 6, 2020 at [ldda@longmontcolorado.gov](mailto:ldda@longmontcolorado.gov) Comments will be read at the meeting.) - none
5. **INCENTIVES**

- a. Grant Recommendations Round 1 – Resiliency Task Force met last week and discussed businesses opening safely under BCHD guidelines including start-up cost for materials needed for safety compliance such as masks, gloves etc. A portion of the first round of funding could be used for this purpose which the DDA lawyer approved as relevant.
  - o Criteria for funding - Infrastructure upgrade, PPE equipment for employees, signage, health items, enhanced technology (to help business stay open)
  - o Business inclusion – Store front and public facing business not necessarily facing the street, personal service, locally owned and operated, independently owned franchise, good standing with the City (permits, licensing, tax etc.) in operation since September 1, 2019 and have completed City's Business Need Assessment

John added to include personal service businesses. Task Force also discussed requiring businesses to submit their 12-18 month cash flow plan. This would show viability beyond 3-6 months. This can be added to the DDA grant application.

Total 1<sup>st</sup> round funding is \$100,000. Grant amount to each business is \$3,500 cap with the ability to present receipts that could be qualified beyond the cap.

2<sup>nd</sup> round of \$100,000 may be released in July-August.

Strongmont fund applications by Longmont Community Foundation open on May 18. Business will also fill out the same Business Need Assessment. Kimberlee needs a Board member who is not applying for this fund to help review and make decisions. Thaxter Williams volunteered.

Kirsten asked if SBDC could provide seminar about cash flow. Kimberlee will ask them if they can be on the Tuesday call with all business owners.

Kimberlee showed the Needs assessment questions. Everyone was in agreement.

Joe asked how the program would be rolled out. Kimberlee asked if a Board member(s) could volunteer to be on the panel to review applications and help make decisions on qualified businesses. Send Kimberlee an email to volunteer.

Grants for Creatives – Longmont will mirror Telluride's criteria for Creatives for providing funds.

**6. EXECUTIVE SESSION**

EXECUTIVE SESSION for the purpose of determining positions relative to matters that may be subject to negotiations, developing strategy for negotiations, and/or instructing negotiators, under C.R.S. Section 24-6-402. (500 Coffman St. & Parking Garage Project)

Joe Perrotto recused himself – 4:48 p.m.

Marcia Martin left the meeting – 4:48 p.m.

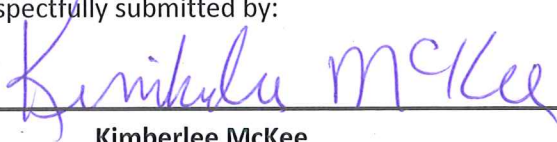
Start: 4:48 p.m.

Adjourn – 5:32 p.m.

**7. BOARD MEMBER COMMENTS - none**

**8. ADJOURN – 5:33 p.m.**

Respectfully submitted by:



---

**Kimberlee McKee**  
**Executive Director, LDDA**



---

**Thaxter Williams**  
**Chairperson, LDDA**