



Property Overview

Feb 1 - Jul 31, 2022

Property:

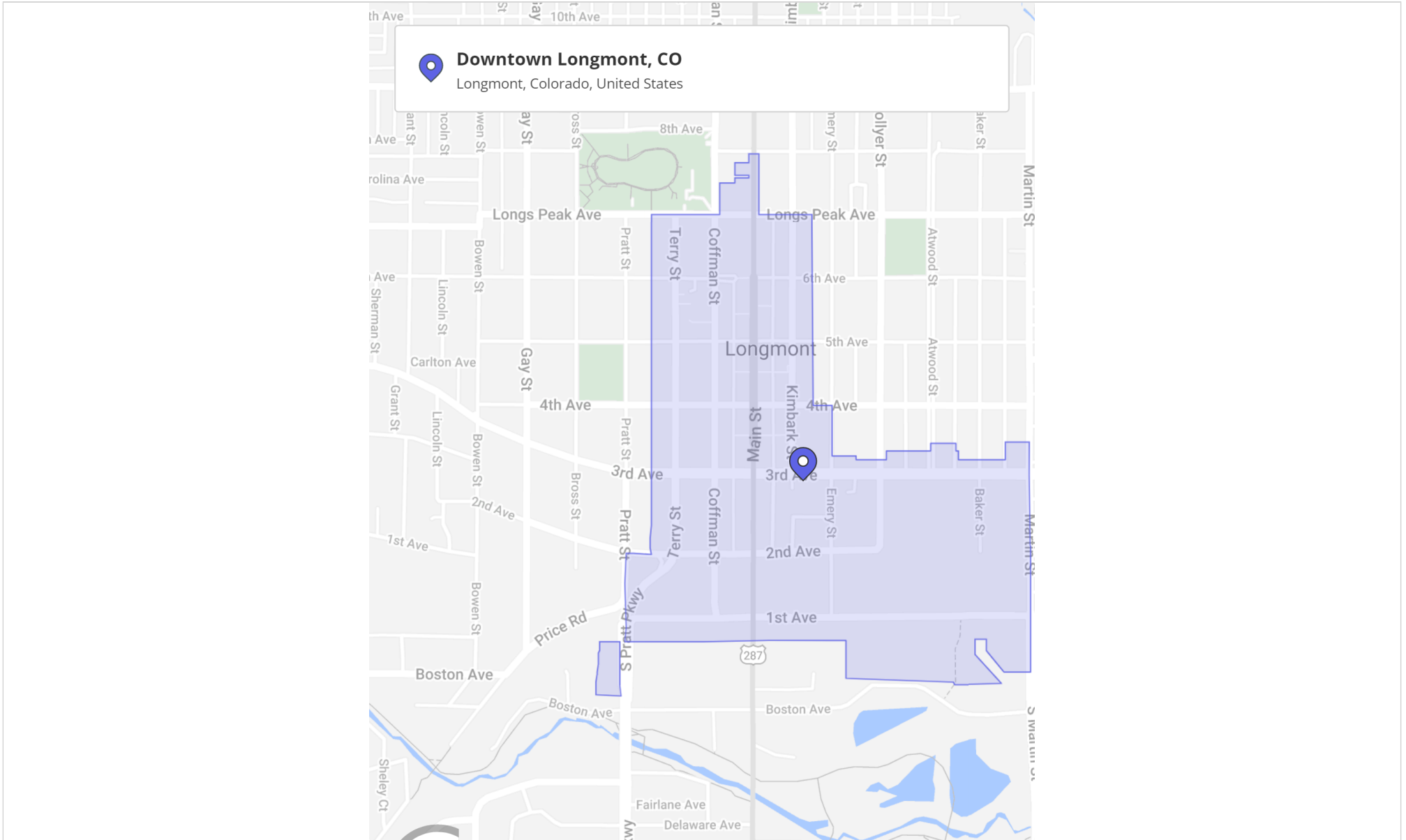
DL **Downtown Longmont, CO**
Longmont, Colorado, United States

Applied Filters:

Audience Type: Residents

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Metrics

Downtown Longmont,
Longmont, CO

Visits	219.5K	Visit Frequency	145.46
Visits / sq ft	N/A	Avg. Dwell Time	940 min
Visitors	1.5K	Panel Visits	4.5K

Feb 1st, 2022 - Jul 31st, 2022

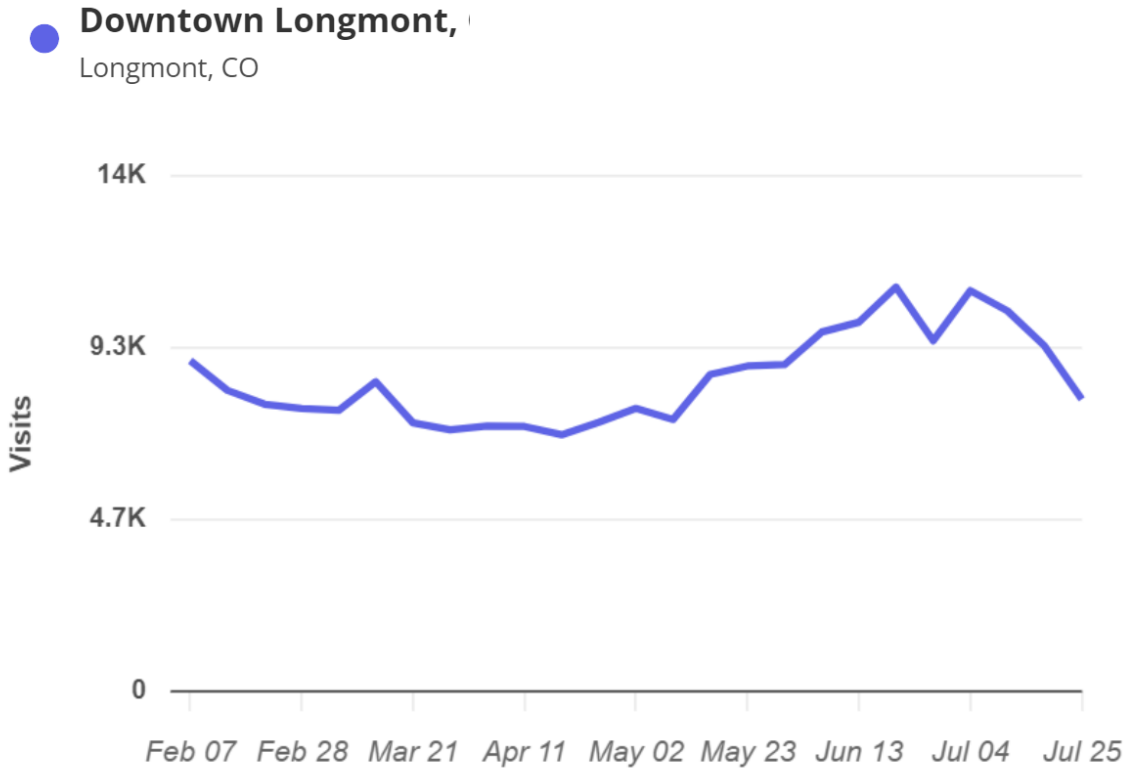
Data provided by Placer Labs Inc. (www.placer.ai)



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Visits Trend

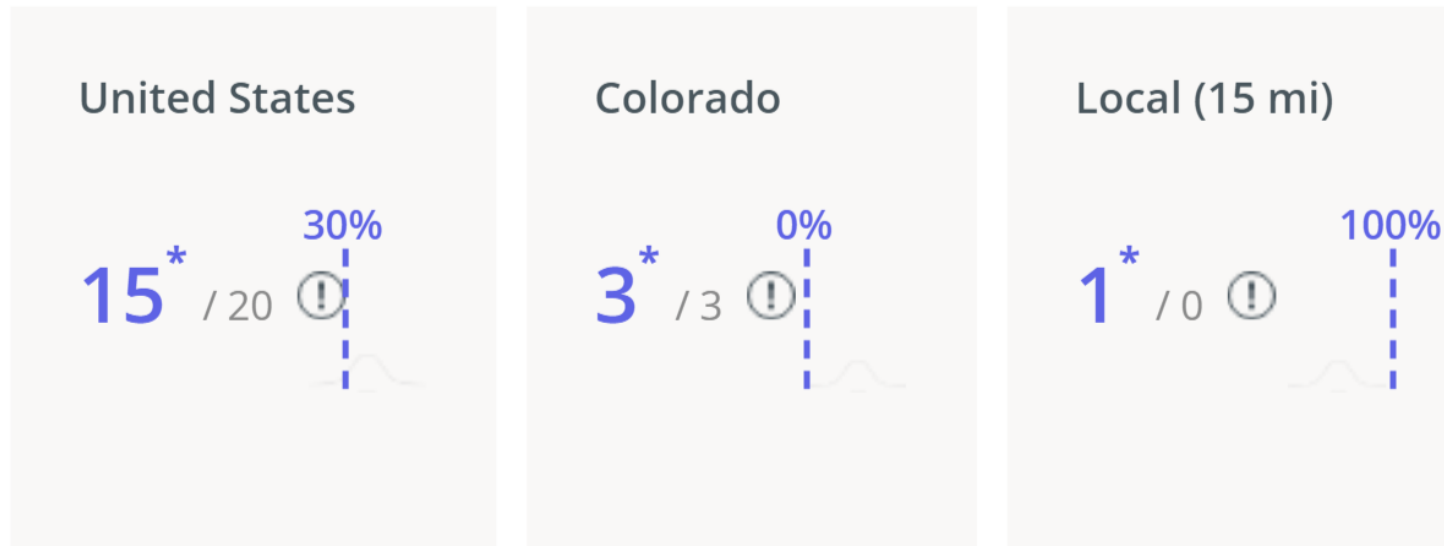


Weekly | Visits | Feb 1st, 2022 - Jul 31st, 2022
Data provided by Placer Labs Inc. (www.placer.ai)



Ranking Overview - Category: Region

● Downtown Longmont, CO / Longmont



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Typical Visitor Persona

Downtown Longmont, CO



Ethnicity White

Income \$60K - \$75K

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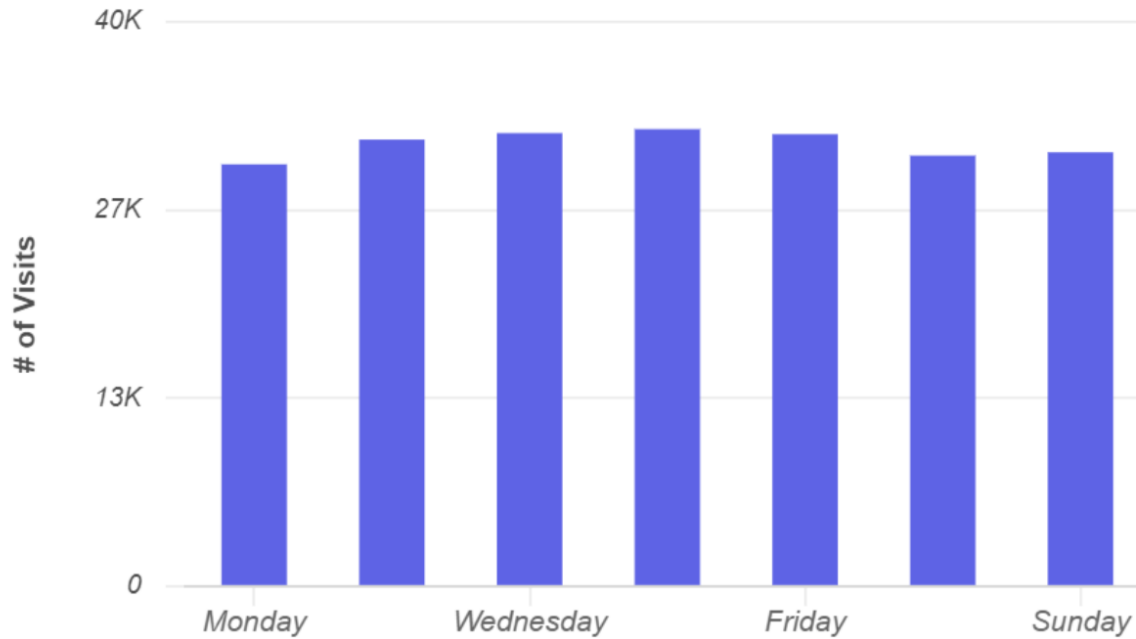


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Daily Visits

● Downtown Longmont, ' , Longmont, CO



Visits | Feb 1st, 2022 - Jul 31st, 2022

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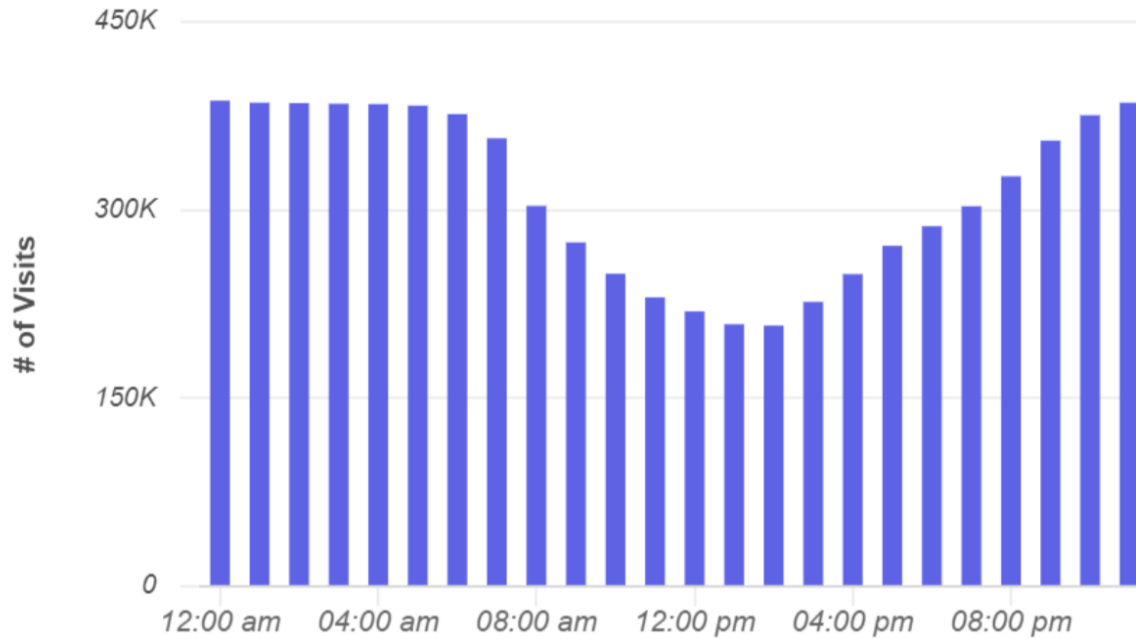


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Hourly Visits

● Downtown Longmont, ' , Longmont, CO



Visits | Feb 1st, 2022 - Jul 31st, 2022

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Favorite Places

Downtown Longmont, CO / Longmont, CO

Rank	Name	Distance	Visitors
1	Village at The Peaks / 1250 S Hover Rd, Lon	1.8 mi	900 (60.3%)
2	Harvest Junction South / 205 Ken Pratt Blvc	0.9 mi	900 (60.3%)
3	Walmart / 2285 E Ken Pratt Blvd, Longmont	2.8 mi	775 (51.9%)
4	Safeway Plaza / 1100 Ken Pratt Blvd, Longn	0.9 mi	675 (45.2%)
5	Walmart Supercenter Longmont / 2514 Ma	2.8 mi	675 (45.2%)
6	Walmart / 2514 Main St, Longmont, CO 805	2.9 mi	675 (45.2%)
7	Safeway / 1050 Ken Pratt Blvd, Longmont, C	0.8 mi	600 (40.2%)
8	Parkway Promenade / 700 Ken Pratt Boulev	0.8 mi	550 (36.9%)
9	Horizon Park Center / 2255-2257 N Main St	2.4 mi	550 (36.9%)
10	Target / 551 S Hover St, Longmont, CO 805	1.9 mi	550 (36.9%)

Category: All Categories | Min. | Feb 1st, 2022 - Jul 31st,
Visits: 1 2022
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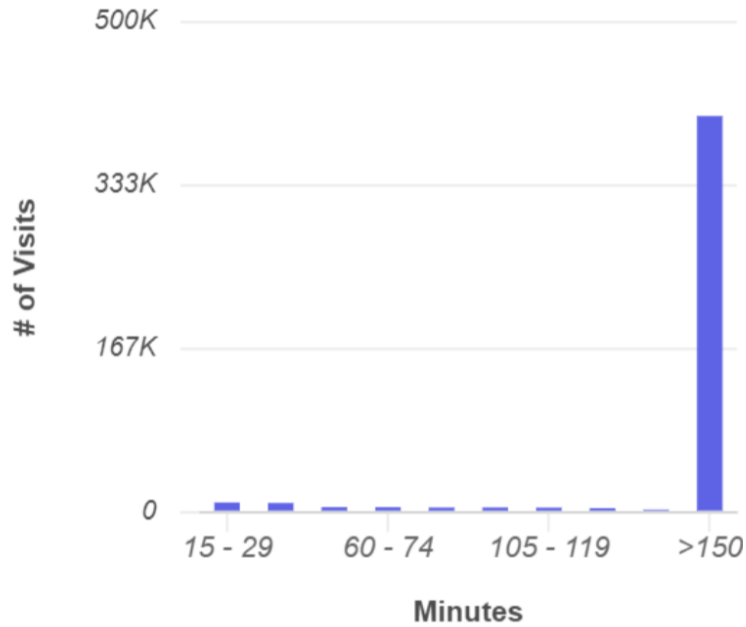


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Length of Stay

● Downtown Longmont, ' , Longmont, CO



Average Stay

Median Stay

Visits | Feb 1st, 2022 - Jul 31st, 2022

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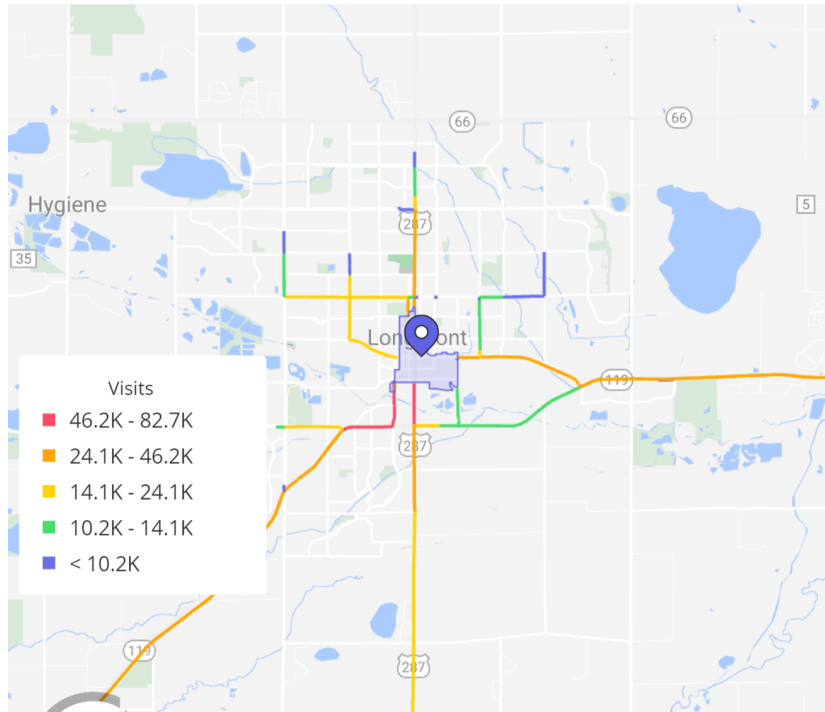
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Visitor Journey - Routes

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Dismiss



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Journey Direction: To | Feb 1st, 2022 - Jul 31st, 2022
Property
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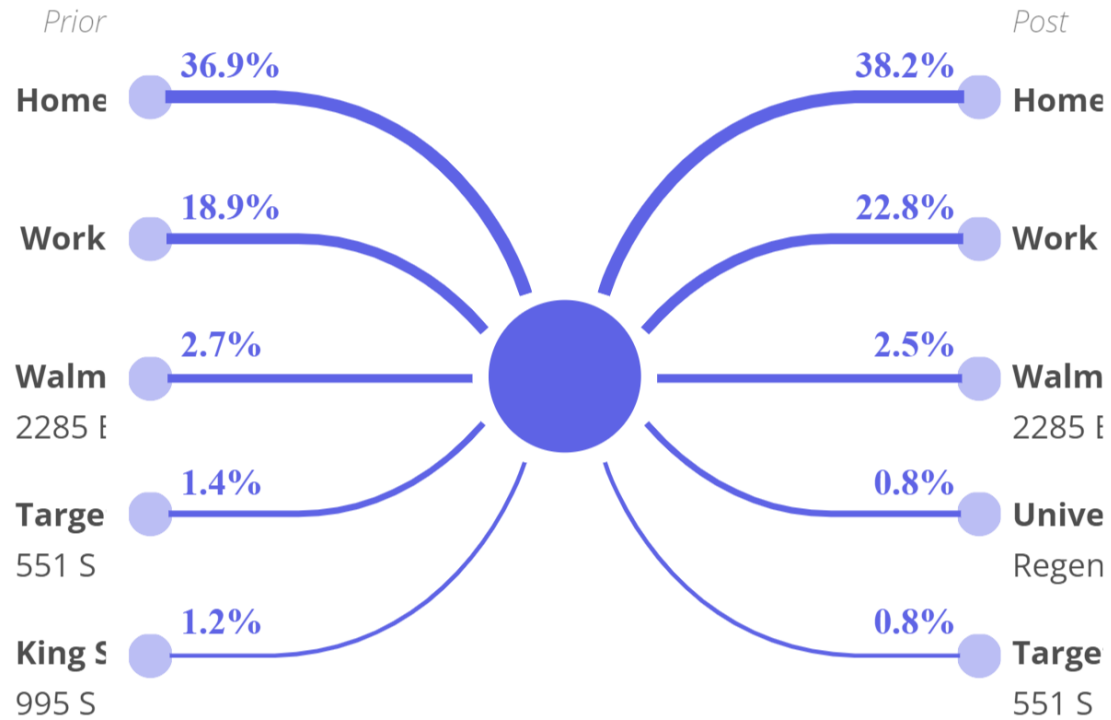


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Visitor Journey

Downtown Longmont, CO / Longmont



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